



# FP CAPE

Family Planning  
Country Action Process Evaluation

*Insights Deck – Nigeria*

February 2019

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# Executive summary

*Nigeria findings and insights (2018)*

# Overall portfolio progress



<i>TOC segment</i>	<i>Geography</i>	<i>Status</i>	<i>Details</i>
Enabling environment	National		<ul style="list-style-type: none"> <li>▶ Overall positive government leadership and policy progress</li> <li>▶ Mixed/slow results on government funding release, persistent barriers to data use</li> </ul>
Demand generation	Kaduna		<ul style="list-style-type: none"> <li>▶ Maintained levels of program exposure</li> <li>▶ Intention to use among all women and youth increasing slightly</li> </ul>
	Lagos		<ul style="list-style-type: none"> <li>▶ Slight decline in exposure to FP messages</li> <li>▶ Intention to use among all women and youth increasing slightly</li> </ul>
Service delivery	Kaduna		<ul style="list-style-type: none"> <li>▶ Improvements in access &amp; quality, although still more to do</li> </ul>
	Lagos		<ul style="list-style-type: none"> <li>▶ Access to FP fairly high with reduced stock-outs</li> </ul>
Impact	Kaduna		<ul style="list-style-type: none"> <li>▶ mCPR has increased since 2016 but some suggestion of stalling or slight decline in most recent data</li> </ul>
	Lagos		<ul style="list-style-type: none"> <li>▶ mCPR increasing</li> </ul>

# Summary dashboard: Enabling environment

2018 brought progress in TSP and CIP roll out across states and significant funding releases for FP although still below allocations

CIP progress 2016-18

2018 release of FP funds (in USD)

**\$1 M**

Government disbursement

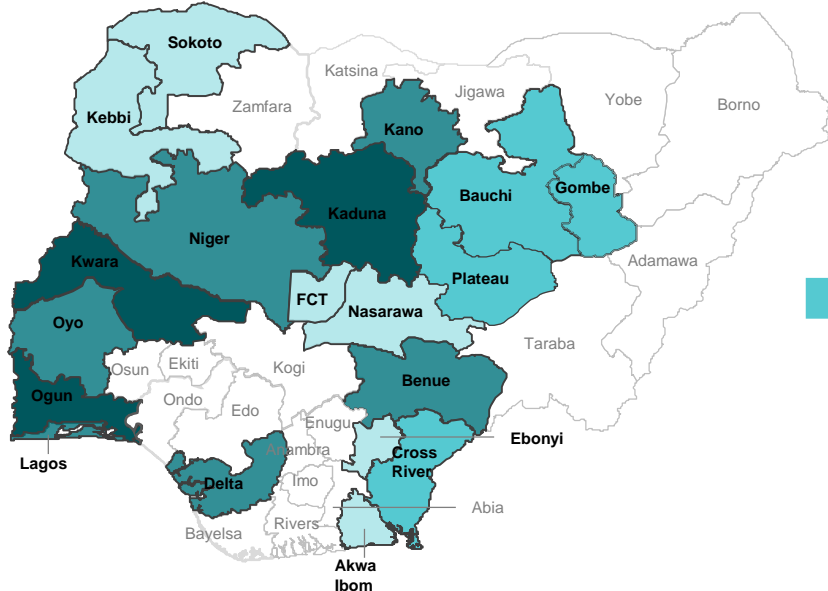
**\$0.74 M**

State-level disbursements

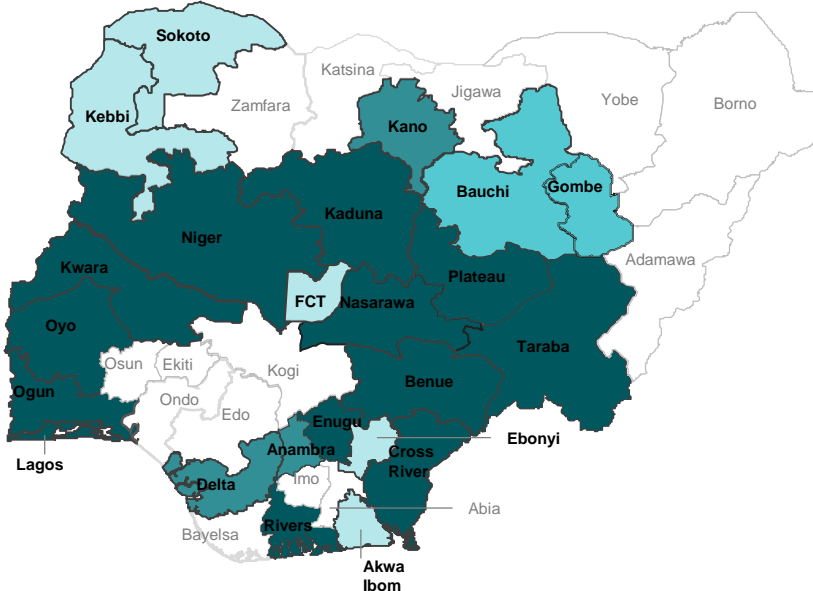
Status	Number of states
Completed	14
Scaled by other donors	8
Started	4

TSP progress 2017-2018

TSP as of December 2017



TSP as of December 2018



■ TSP operationalized/implemented  
 ■ TSP draft validated  
 ■ TSP draft completed  
 ■ Advocacy work ongoing for TSP

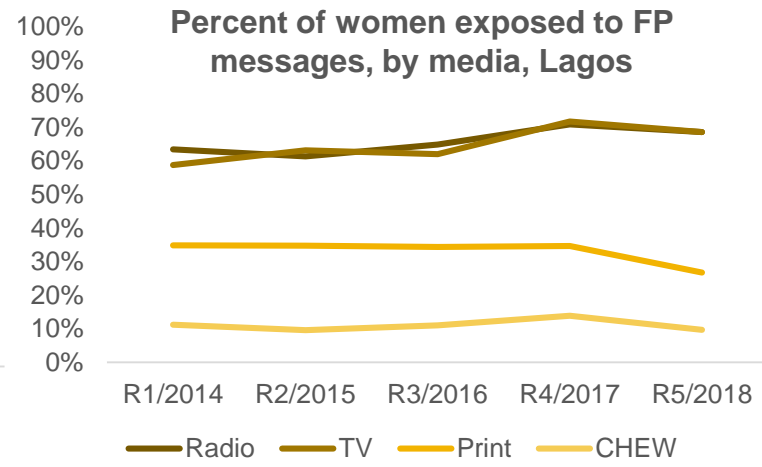
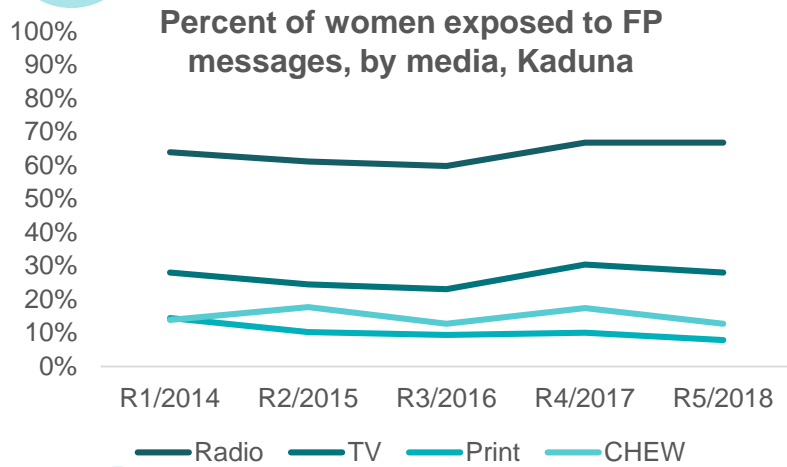
Data use

While there is growing demand and capacity for data use, gaps in data and weak technical capacity for data analysis and use remain constraints

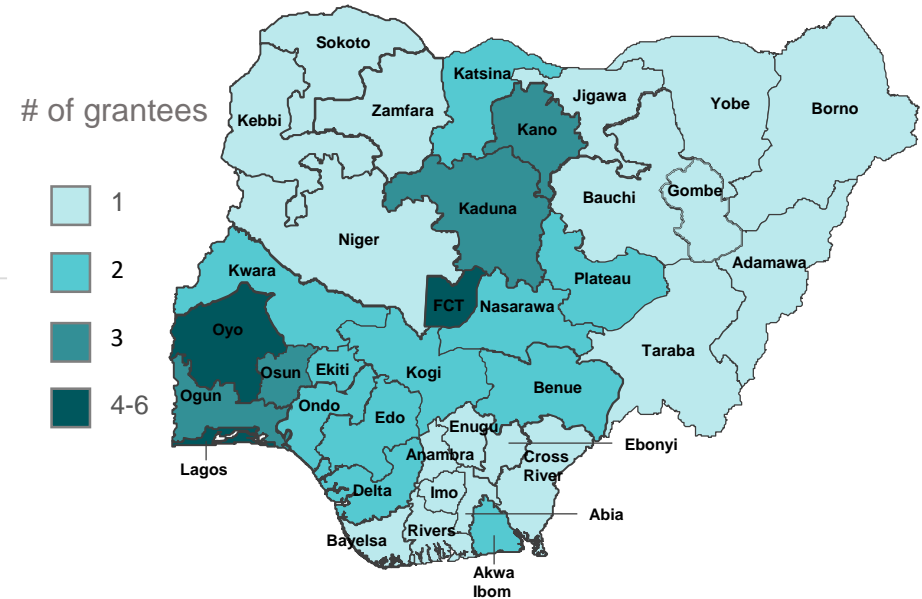
# Summary dashboard: Demand generation

*Intention to use FP continues to rise in Kaduna and Lagos, particularly among youth. In Lagos, media exposure has decreased slightly over the past year.*

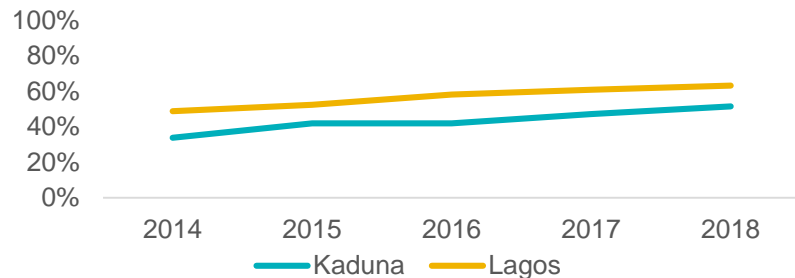
## Media exposure has stabilized in both Kaduna and Lagos



## # of grantees working on demand generation in each state



## Intention to use FP among youth



## Key barriers

Restrictions around marketing on FP on mass media

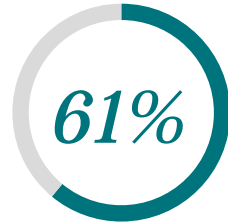
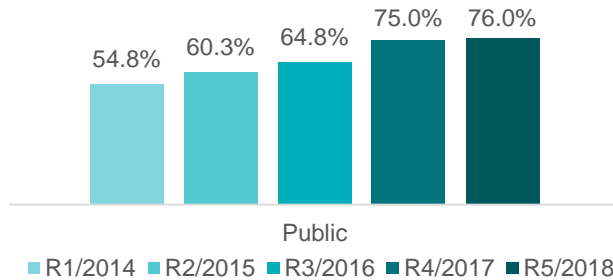
Implementation difficulties ranging from SM retention to recruitment of FP media developers for programs

# Summary dashboard: Service delivery

*In Kaduna, more public facilities are offering at least 5 modern methods, and in Lagos most public facilities offer at least 5 modern methods. Use of DMPA-SC remains low.*

## *Kaduna: Access is increasing, could be improved further*

Percent of public facilities offering 5+ modern contraceptive methods, Kaduna

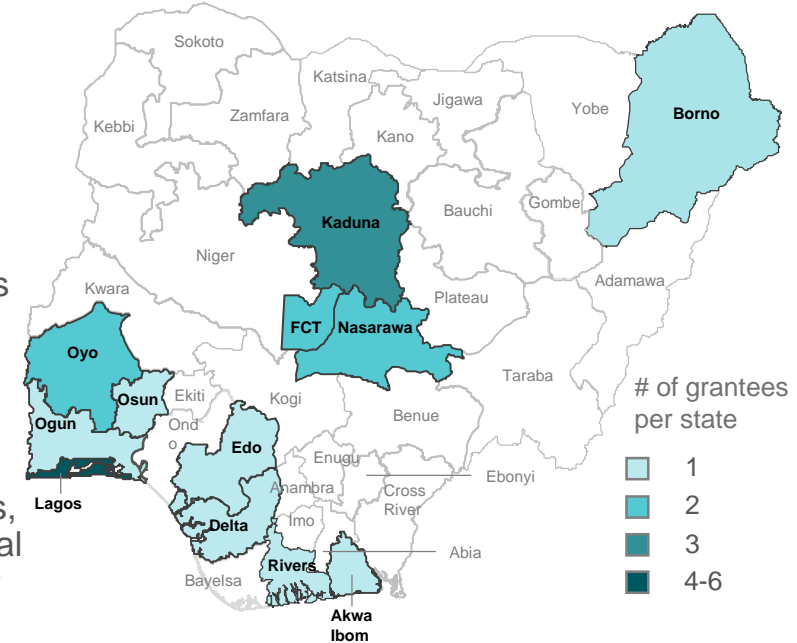


of women in Kaduna get their method from public facilities

## *Key barriers*

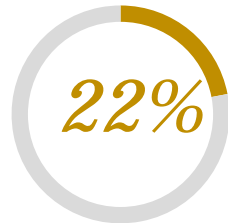
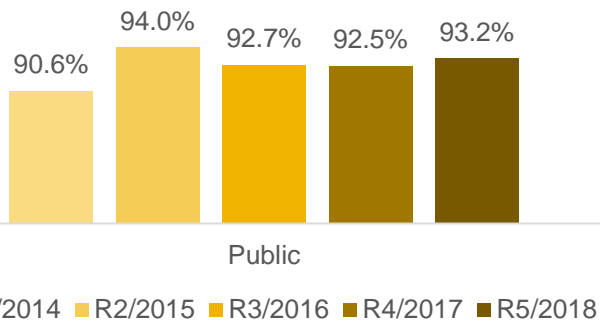
Insufficient number of FP trainers & FP providers, attrition/transfer of trained providers, work overload thus limiting availability of provider

Bureaucracy, coordination issues, restrictions, and F/SMoH approval delays, embargo on employment in states



## *Lagos: Access to FP remains high*

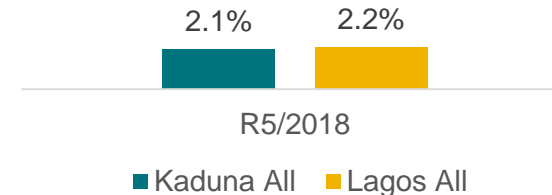
Percent of public facilities offering 5+ modern contraceptive methods, Lagos



of women in Lagos get their method from public facilities

## *DMPA-SC use remains low*

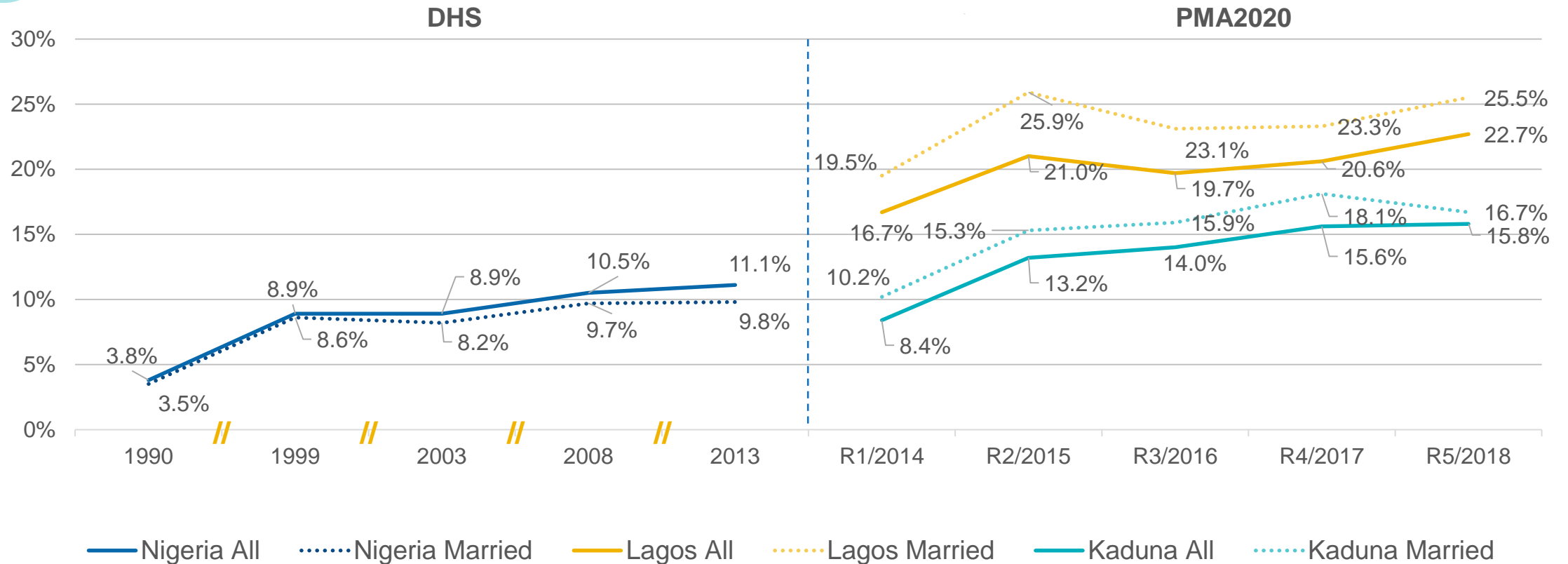
Percent of modern users using DMPA-SC among all women



# Summary dashboard: Impact

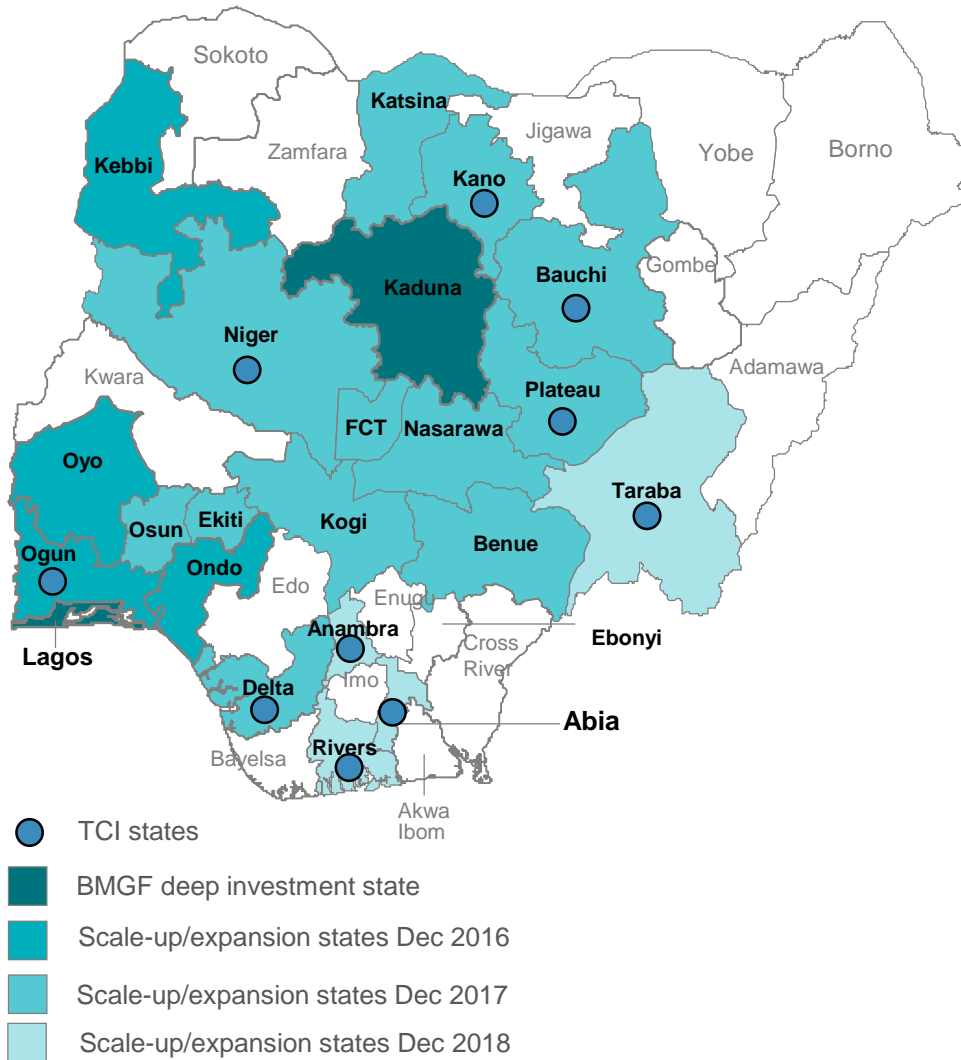
*mCPR generally trending upwards for all women (ages 15-49) in both Kaduna and Lagos but slight decrease among married women in Kaduna in 2018.*

## *mCPR longer-term trends*





# Scale up and BMGF expansion



## *Enabling environment*



- ▶ AFP, TSU 2.0, & Track20 continue to support CIP development throughout Nigeria
- ▶ Multiple grantees supporting TSP scale-up in various states (AFP, ASG, TSU 2.0 & NURHI2)
- ▶ In September, Nigeria's Essential Medicines List committee approved inclusion of DMPA-SC

## *Demand generation*



- ▶ NURHI2 strengthening FP messaging on multiple media platforms, including three-part transmedia spot in Oyo

## *Scale-up of successful models*



- ▶ TCI expanded to 5 new states (Abia, Anambra, Plateau, Rivers and Taraba) leveraging on the successes of the NURHI approach
- ▶ The Nigeria State Health Investment Project in Bauchi State adopted the NURHI-led 72-hour clinic makeover model
- ▶ Track 20 has expanded to support 4 additional states: Delta, Kano, Ogun, and Oyo
- ▶ Multiple grantees involved in planning for the public sector introduction and scale-up of DMPA-SC



# FP CAPE overview and Nigeria portfolio theory of change

*A portfolio evaluation*

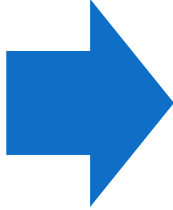
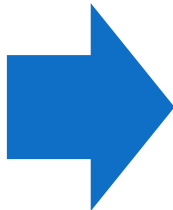
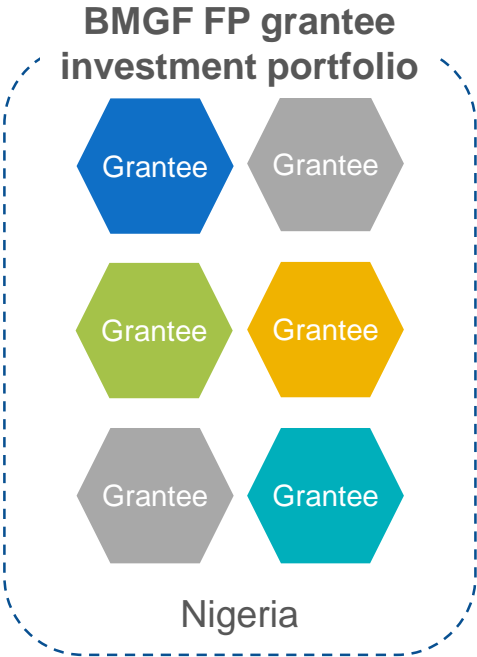
# FP CAPE takes a systems perspective to evaluating the complex, constantly changing portfolio of grantees

*Active for three years (2016-2018), FP CAPE analyzed multiple rounds of quantitative and qualitative data to understand how/why the BMGF Nigeria FP portfolio may be driving changes.*

BMGF's FP grantees support Nigeria in reaching the FP2020 goals towards increased mCPR.

Grantees form an interrelated and dynamic portfolio to evaluate, as they interact in an ever-changing system.

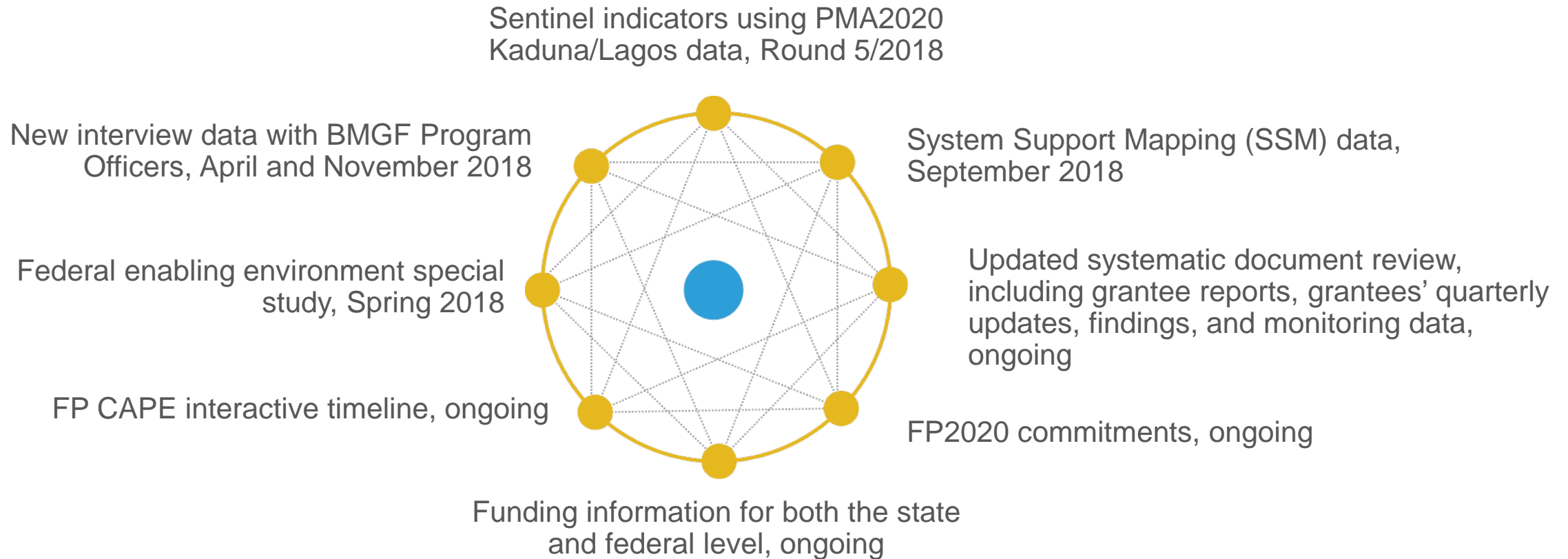
The Family Planning Country Action Process Evaluation is a systems-aware, realist, theory-based evaluation that synthesizes many kinds of real-time evidence on how and why the portfolio may be driving change, from 2016 to the present.



**FP CAPE**  
Family Planning  
Country Action Process Evaluation

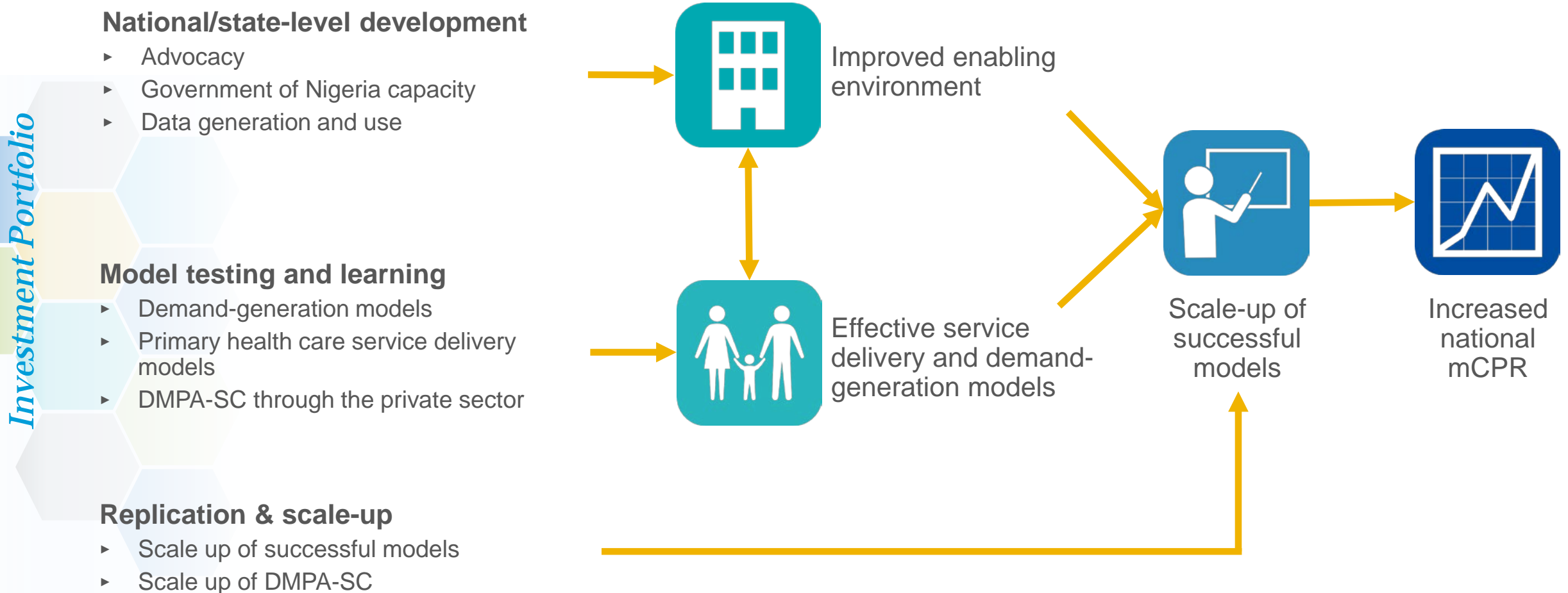
# Analysis & special studies completed

*Over the last year, we have added to the body of evidence on BMGF-funded family planning activity in Nigeria. This deck consolidates the results of the following:*



# Theory of Change: BMGF Nigeria investment portfolio

*FP CAPE's research questions are based on a Theory of Change that defines and monitors causal linkages, starting with portfolio investments and moving to increased national mCPR.*



# BMGF Nigeria FP Grantees, by Theory of Change area

## National/state-level development

### Advocacy



### Government of Nigeria capacity



### Data generation and use



## Model testing and learning

### Demand generation models



### Primary healthcare service delivery models



### DMPA-SC



## Replication and scale-up

### Scale-up of successful models



### Scale-up of DMPA-SC



RASuDiN



# Nigeria investment portfolio: Critical assumptions

*FP CAPE's research agenda is driven by explicit critical assumptions underlying the portfolio Theory of Change.*

Project area	Critical assumptions
Enabling environment	<ul style="list-style-type: none"> <li>▶ Advocacy outcomes contribute to increases in domestic funding for FP as well as visibility of FP</li> <li>▶ Advocacy efforts lead to the operationalization of Task-Shifting &amp; Task-Sharing Policy</li> <li>▶ Targeted support to FMoH/SMoH strengthens donor coordination and CIPs</li> <li>▶ Strong measurement drives performance</li> </ul>
Effective service delivery and demand generation models	<ul style="list-style-type: none"> <li>▶ Demand generation models result in large scale social norm change</li> <li>▶ PHC service delivery models increase quality and access to services</li> <li>▶ Introduction of new methods generates new demand for services, especially among youth</li> <li>▶ The Task-Shifting &amp; Task-Sharing Policy increases access to FP</li> </ul>
Scale up of successful demonstration models	<ul style="list-style-type: none"> <li>▶ Contributing to national conversation on FP enables successful adoption of models</li> <li>▶ Strong CIPs and donor coordination support model scale-up</li> <li>▶ High quality data influences scale-up decisions</li> <li>▶ Demonstration models seen as relevant and feasible models by other states</li> <li>▶ Matching funds and TA will incentivize scale-up of effective demonstration models</li> </ul>
Increased national mCPR	<ul style="list-style-type: none"> <li>▶ Model programs remain effective when scaled up by others in new context</li> </ul>

*Investment Portfolio*

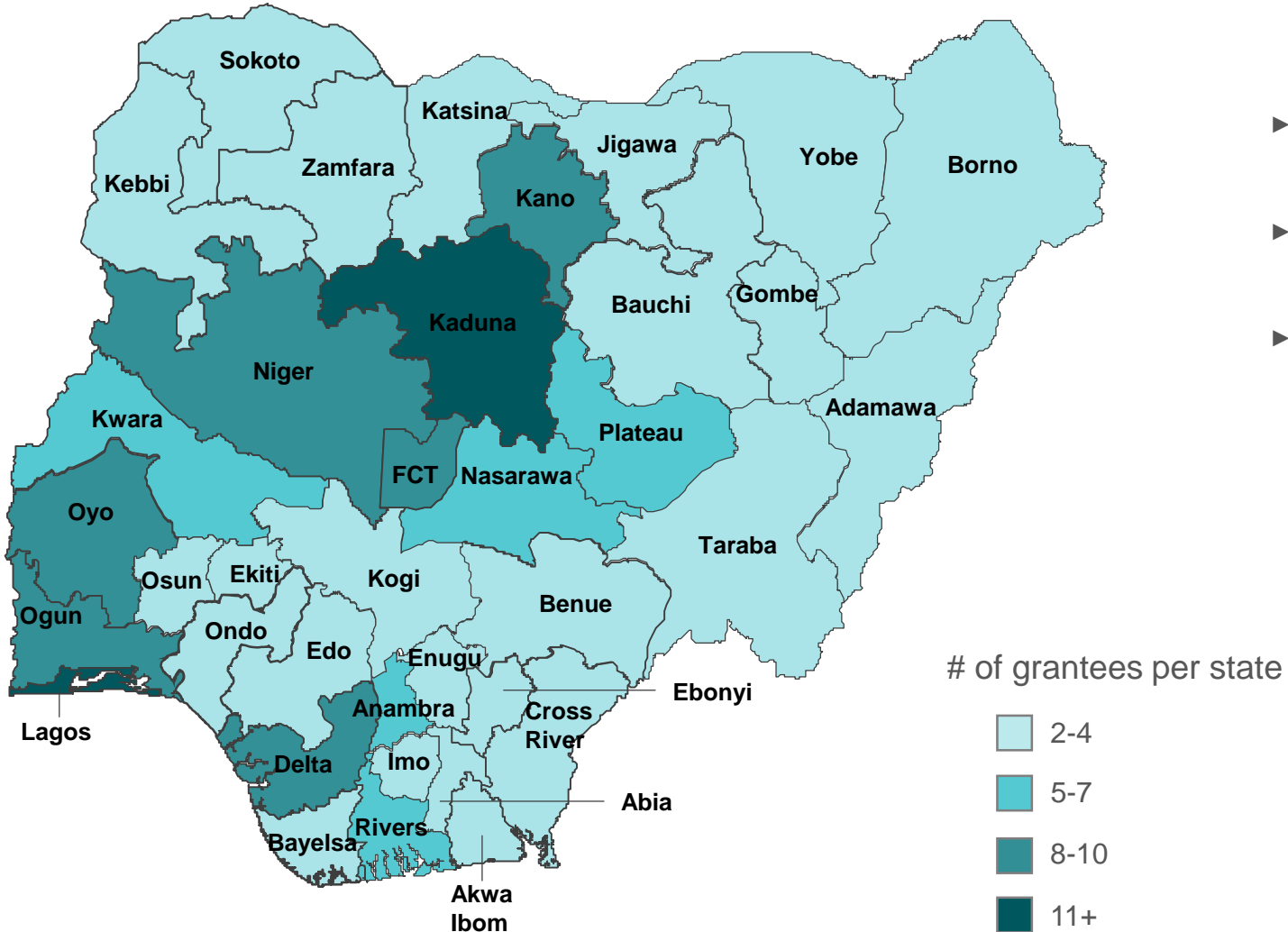


*Outcomes*



# Grantees are working on FP initiatives across Nigeria

*All states have at least two grantees working on FP initiatives.*



- ▶ The map to the left identifies the number of grantees who are working in each state
- ▶ Kaduna, Lagos, Ogun and Oyo have the highest number of grantees working in them.
- ▶ Federal-level work (number below) identifies grantees who are working with the federal government towards broadly increasing the enabling environment at the national level.

# of grantees working at the Federal level

9





## **Nigeria: Findings**

*Targeted evaluation findings and new results*



# Enabling environment

*Nigeria findings*

# Enabling environment

Critical assumptions	Expected changes	Sentinel indicators
<i>Advocacy outcomes contribute to increases in domestic funding for FP as well as visibility of FP</i>	FP visibility increases	<ul style="list-style-type: none"> <li>▶ FP2020 Government commitments</li> <li>▶ # of reproductive health technical working group meetings held (No new data)</li> <li>▶ # of organizations/partners in attendance at RHTWG meetings (No new data)</li> </ul>
	Increased government financial resources for FP	<ul style="list-style-type: none"> <li>▶ FP as a % of the national health budget (No new data)</li> <li>▶ Government FP funding commitments, allocations and disbursements (USD)</li> </ul>
<i>Advocacy efforts lead to the operationalization of Task-Shifting &amp; Task-Sharing Policy</i>	TSP is operationalized across states	<ul style="list-style-type: none"> <li>▶ # of states taking steps to operationalize TSP and status</li> </ul>
<i>Targeted support to FMoH/SMoH strengthens donor coordination and costed implementation plans (CIPs)</i>	Donor coordination increases	<ul style="list-style-type: none"> <li>▶ No new data</li> </ul>
	CIPs are strengthened	<ul style="list-style-type: none"> <li>▶ # of CIPs initiated/completed and where</li> </ul>
<i>Strong measurement drives performance</i>	Data used to make decisions	<ul style="list-style-type: none"> <li>▶ No new data</li> </ul>

# Nigeria FP2020 commitments

*Sustained advocacy efforts have increased the visibility of FP at the national level and encouraged positive statements, financial commitments, and more.*

ToC critical assumption

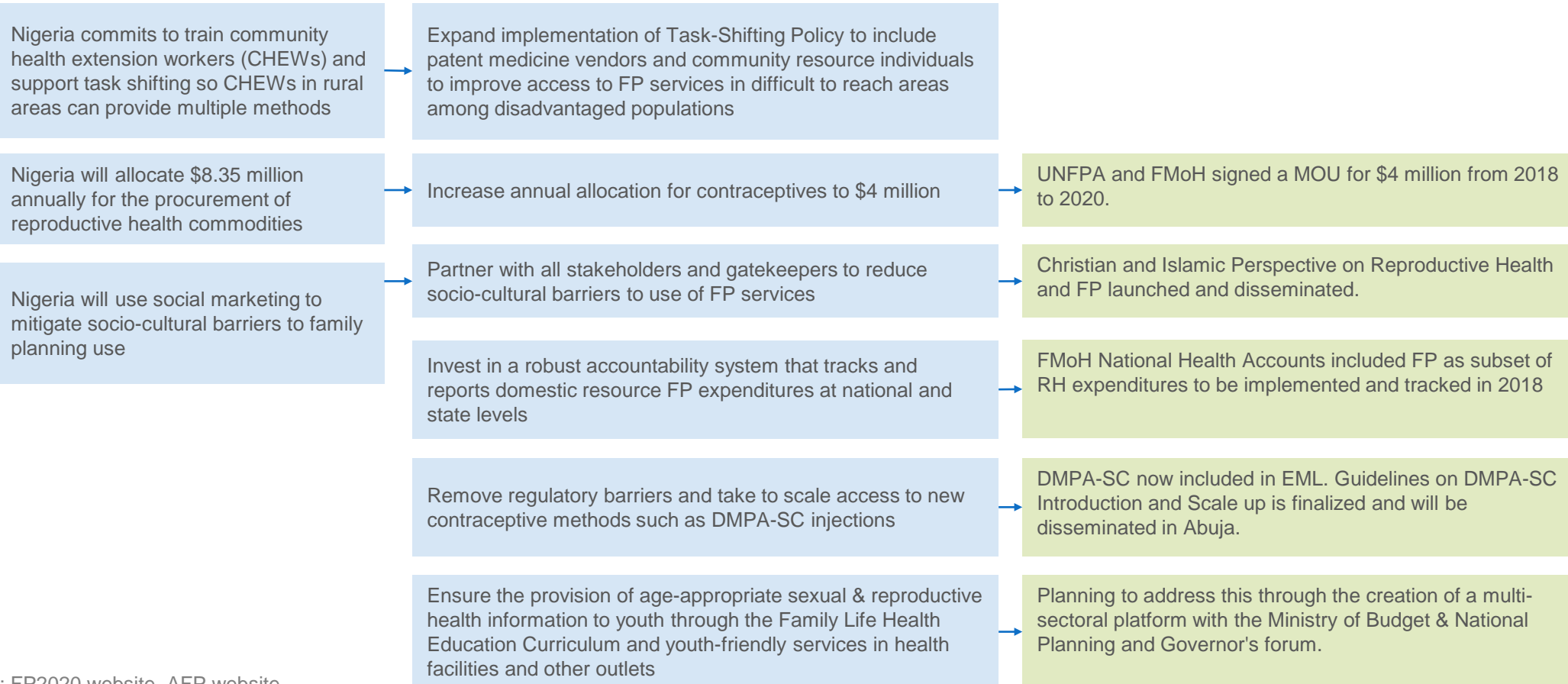
Advocacy outcomes will contribute to increases in domestic funding for FP as well as visibility of FP

2012: Past FP2020 commitments

2017: Additional FP2020 commitments

2018: Progress

2020: Goals

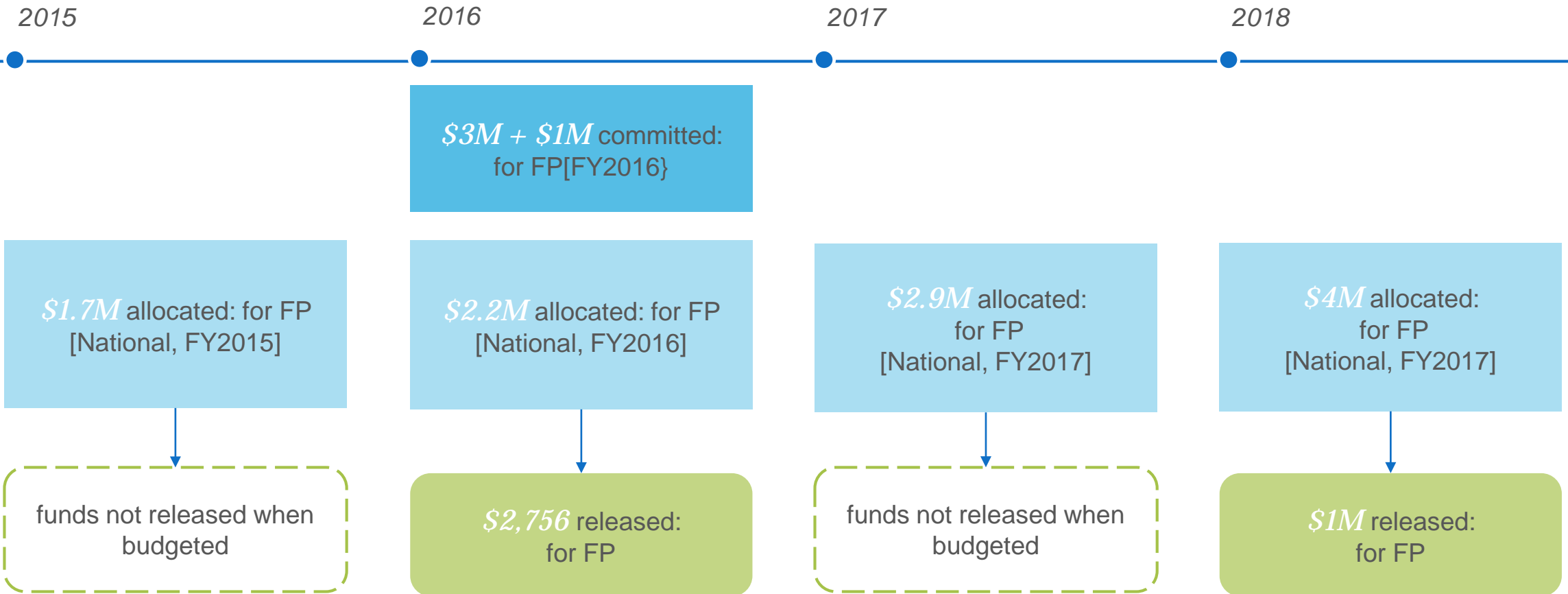


# Nigeria government FP funding status (national)

*The Government of Nigeria has consistently allocated money for FP funding, however release of funds has been inconsistent.*

ToC critical assumption

Advocacy outcomes will contribute to increases in domestic funding for FP as well as visibility of FP



■ Committed   
 ■ Allocated   
 ■ Released   
  Funds promised but not released

# State FP funding status (in USD)

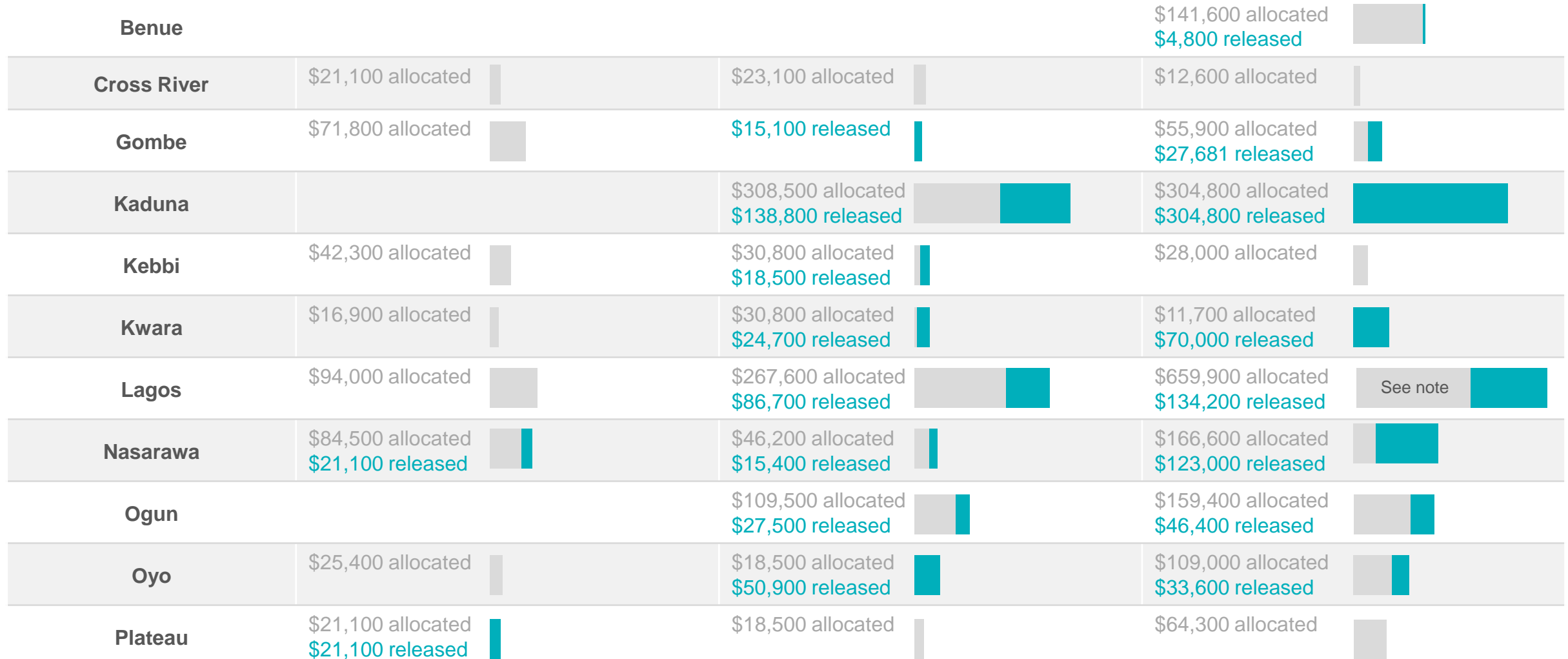
ToC critical assumption

Advocacy outcomes will contribute to increases in domestic funding for FP as well as visibility of FP

2016

2017

2018



Source: Pathfinder AFP data. Note: Also includes Saving One Million Lives FP allocations. Currency conversion using average annual rate. Numbers rounded to nearest hundred. Lagos 2018 allocated amount is shortened for visualization purposes.

# TSP operationalization across states

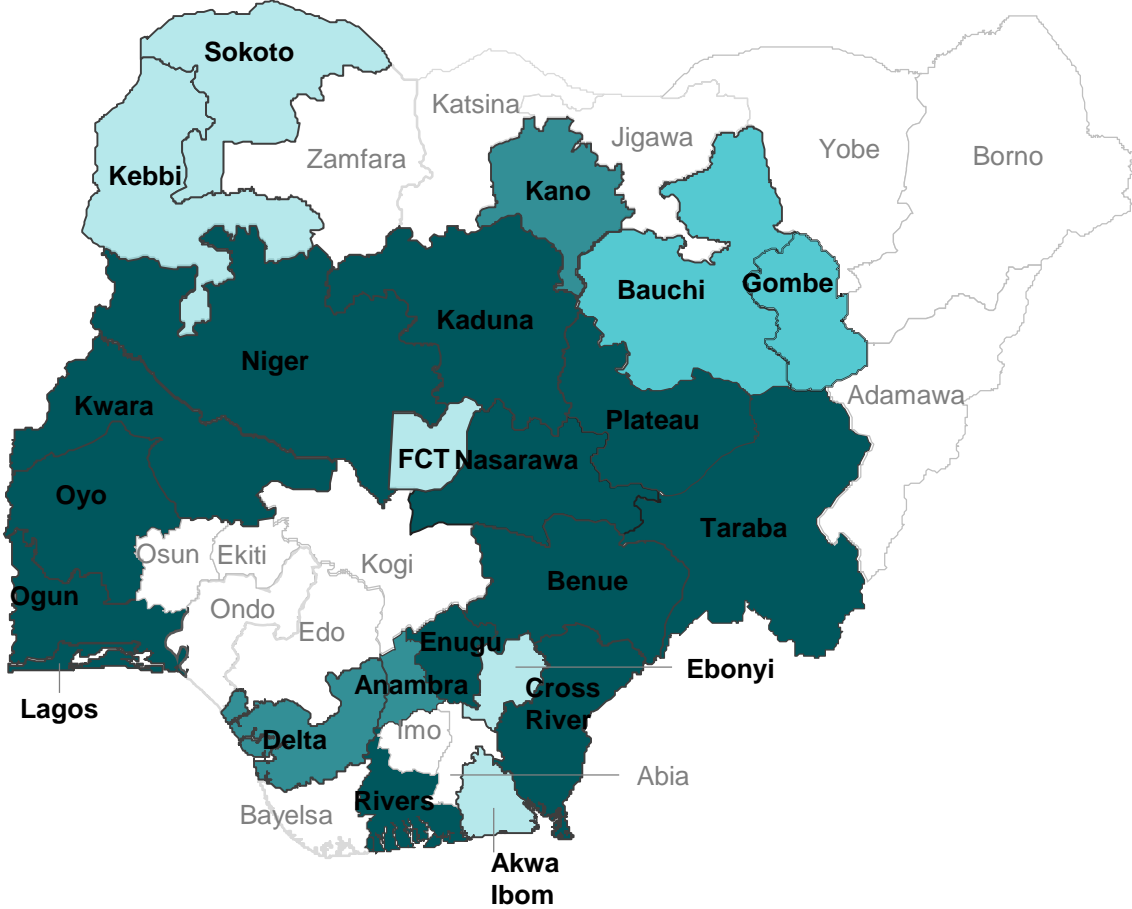
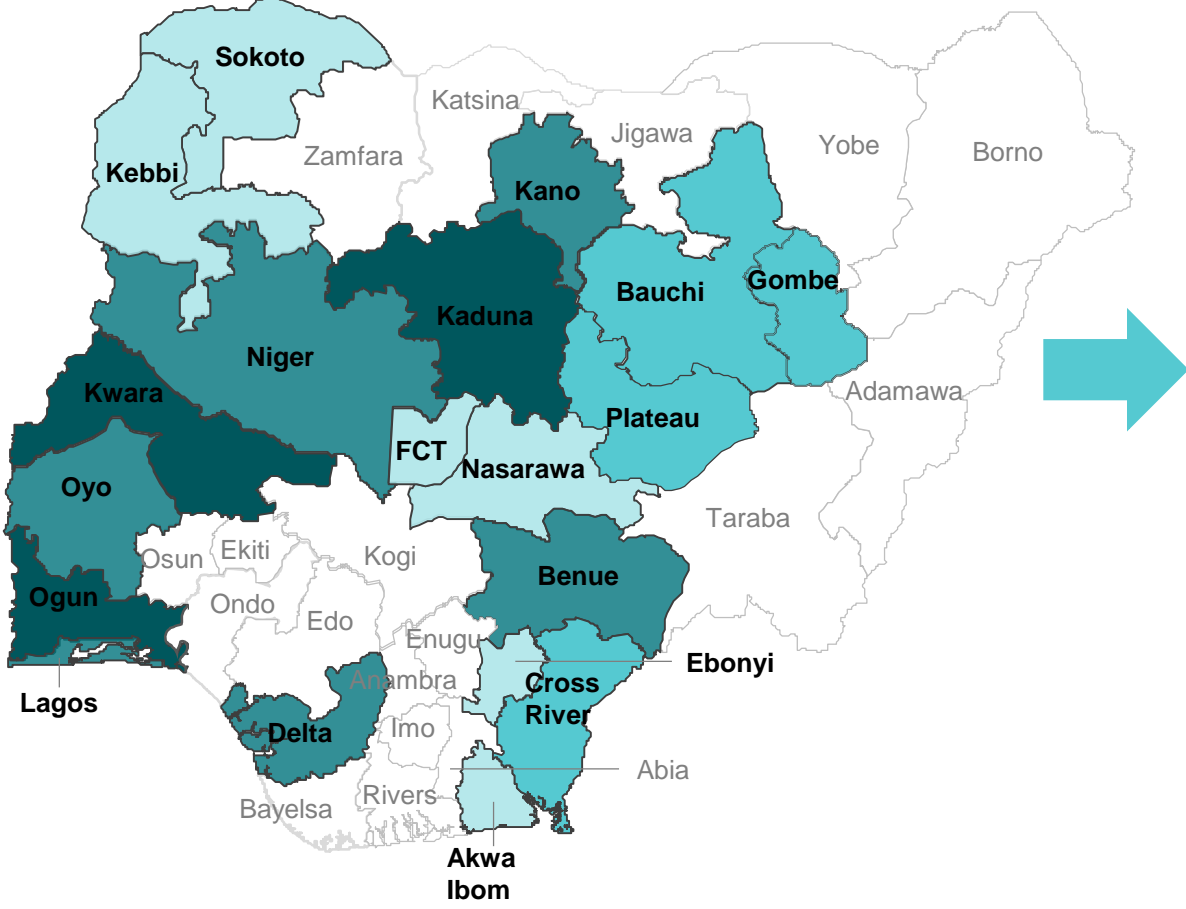
*TSP have been operationalized/implemented in 10 new states since 2017.*

ToC critical assumption

Advocacy efforts lead to the operationalization of Task-Shifting & Task-Sharing policy (TSP)

TSP as of December 2017

TSP as of December 2018



Legend:   
 ■ TSP operationalized/implemented   
 ■ TSP draft validated   
 ■ TSP draft completed   
 ■ Advocacy work ongoing for TSP

Source: Grantee documentation, grantee monthly updates

# CIPs have significantly scaled up from 2016-18

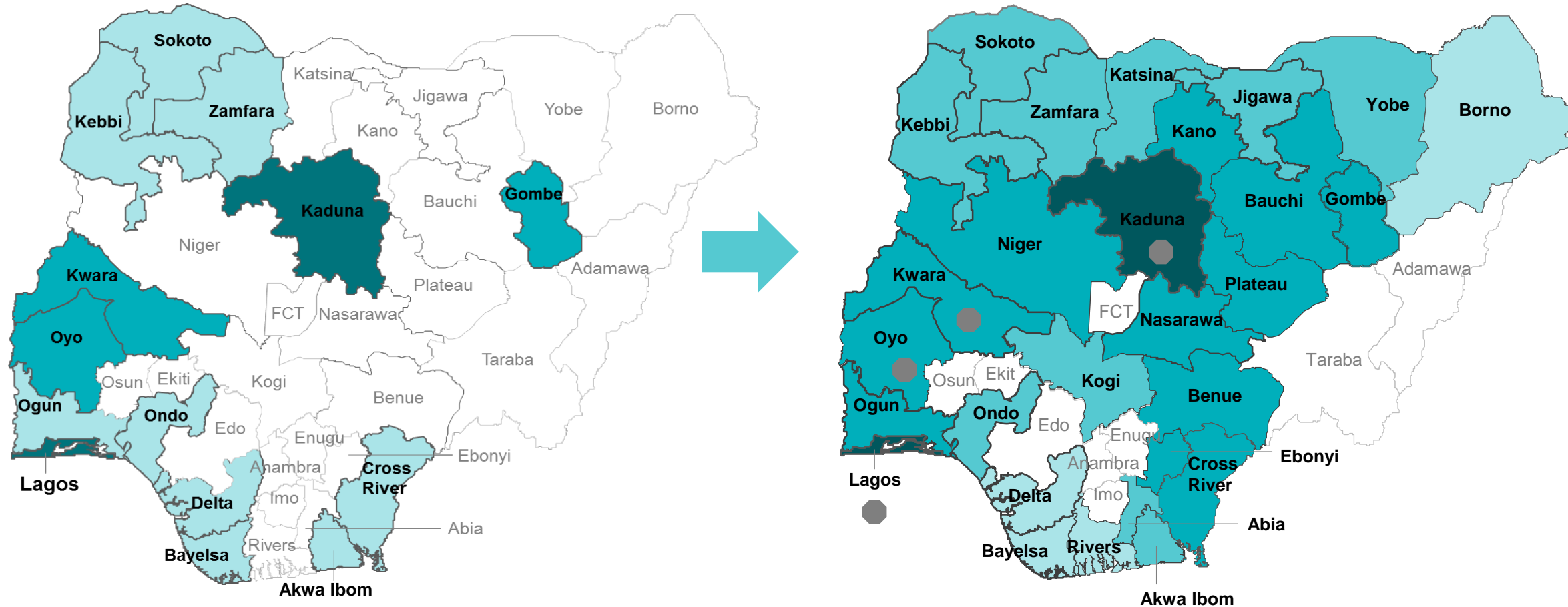
*Costed implementation plans (CIPs) have been completed in 14 states, scaled by other donors in 8 states, and started in 4 states.*

ToC critical assumption

Targeted support of FMOH/SMoH strengthens donor coordination and CIPs

CIPs as of December 2016

CIPs as of December 2018





# Grantee state- and federal-level coverage for government development varies by state

*At the state level, grantees are particularly active in data collection and use.*

- ▶ State-level work (maps below) identifies the number of grantees who are working within each state.
- ▶ Federal-level work (table to right) identify grantees who are working with the Federal government towards increasing the enabling environment.

Activity area	Grantees working at the federal level
Advocacy	5
Capacity building	4
Data collection & use	2

Advocacy

Capacity building

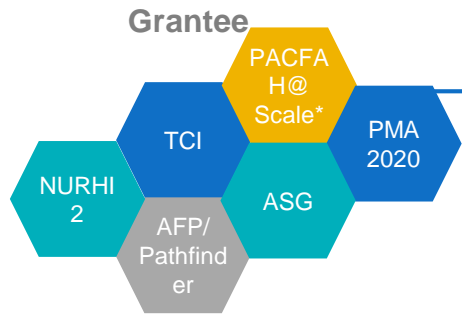
Data collection & use



# of grantees per state

Source: Grantee documentation, SSM

# SSM grantee-level findings: Advocacy



## New activities 2016

- ▶ Conduct advocacy activities to gov't at both federal & state levels, religious groups, & media agencies
- ▶ Collaborate on advocacy through building capacity of FP advocates on AFP SMART approach

## 2017

- ▶ Advocate to states to ensure FP is a priority in Strategic Health Development Plan II (2017-2022)
- ▶ Advocate & support state domestication & operationalization of TSP
- ▶ Engagement w/gov't FP champions/ budget tracking
- ▶ Strengthen advocacy efforts via strategic info gathering, using PMA2020 data, strengthening local partnership

## 2018

- ▶ Strengthen advocacy on gov't accountability, financial commitments & timely allocations, CIP implementation at state level
- ▶ Advocate for CPs/PPMVs pilot FP project and inclusion of CP/PPMV data into NHMIS & FPDB
- ▶ Strengthen CSO and FP stakeholder engagement strategy

## Facilitators most cited

16 17 18

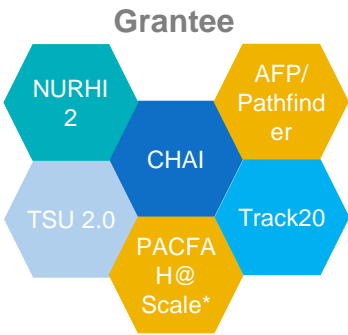
Strong relationship/engagement and enhanced collaboration and discourse on FP with diverse stakeholders/partners (gov't, CSOs, faith-based groups, media, donors & grantees)			
In-house capacity & experience/knowledge in advocacy, FP program issues, working with CSOs, and policy processes			
Advocacy tools (e.g., media advocacy, budgeting tracking, FP Blueprint accountability)/engagement strategies, media platforms, advocacy core groups, interfaith forums & access to gov't budget info at federal and state levels			
Availability & use of data (e.g., PMA2020, Track20, FP Blueprint/FMoH, media tracking, on gov't performance)			
Regular stakeholder meetings/events at federal, state & LGA levels create opportunities for FP advocacy & improved partner coordination & collaboration			

## Barriers most cited

16 17 18

Limited gov't staff time/availability/competing priorities & bureaucracy, inadequate coordination between relevant depts in states & lack of multisectoral engagement to support FP			
Discrepancies in info/data shared by stakeholders/other ministries dept. /agencies and limited access to certain data/info, particularly FP budget expenditure			
Gov't resistance & lack of recognition of interfaith forums as asset to FP program, lack of engaging CSOs in development of FPBP, resistance to allow CPs/PPMVs to provide expanded FP services/non-inclusion in TSP			
Competition among grantees/weak co-planning of activities and sharing of information on project activities			
Existence of media owner bias against FP/internal censorship and/or inclination towards political or more commercial stories & profit rather than FP coverage as part of corporate social responsibility (CSR)			

# SSM grantee-level findings: Capacity building



## New activities

2016

- ▶ Build capacity of gov't & FP partners on dashboard, FP program mgt, HMIS/M&E structures, FP GOALS model, budget tracking & funding gap analysis
- ▶ Provide TA to state CIP development & execution
- ▶ Organize TWG/donor & subcommittee mtgs at federal & state levels

2017

- ▶ Recruit & train M&E officers (MEOs)/FP coordinators to produce FP2020 annual estimates
- ▶ FP Dashboard management transition to gov't

2018

- ▶ Support to new IPs (e.g., PSN) to implement FP Strategic Plan
- ▶ Support to gov't to develop and implement FP policies

## Facilitators most cited

16 17 18

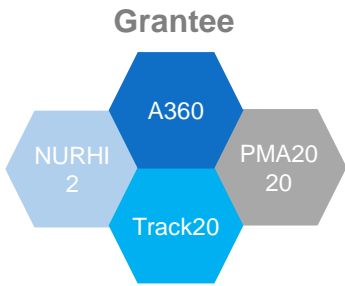
Effective FMOH/SMoH leadership, increasing ownership/interest in FP & in improving individual and system capacities in M&E of FP, positive support from BMGF partners & other FP stakeholders	16	17	18
In-house capacity & expertise of local staff in capacity building (i.e., dedicated Dashboard officers, knowledgeable consultants)	16	17	18
Existence of nat'l & state FP data, policy docs, tools (e.g., budget tracking) & new technology supporting data mgt (e.g., phones)	16	17	18
Data/information generation & knowledge sharing and data review through more/revitalized platforms for engagement between gov't & IPs (e.g., RHTWG, Child Spacing TWG)	16	17	18
Collaborative partnerships with gov't agencies, BMGF partners, and other FP stakeholders to support data use	16	17	18
Data use at federal & state levels for tracking FP program performance (e.g., use of FPDB, use of annual FP estimates)	16	17	18

## Barriers most cited

16 17 18

Insufficient funds & resources supporting capacity-building activities, such as support Dashboard management transition to gov't, roll-out of maturity model, activity logistics	16	17	18
Limited availability & capacity of gov't staff to use data for decision making, lack of comprehensive data for capacity-bldg. activities (e.g., supply data for forecasting)	16	17	18
Inadequate coordination/collaboration between BMGF partners to share data for capacity-building activities, lack of coordination mechanism for capacity building in data analysis to measure FP progress	16	17	18
Competing gov't priorities resulting in lack of prioritization for FP program capacity-building activities	16	17	18
Limited gov't and partner support/oversight to drive data use at federal and state levels	16	17	18

# SSM grantee-level findings: Data collection & use



## New activities

2016

- ▶ Conduct & disseminate FP research (i.e., multiple-round population-level surveys, facility surveys, routine monitoring, secondary analysis evaluation)

2017

- ▶ National FP Dashboard management transition to government
- ▶ Capacity building to improve gov't HMIS/M&E structure for improved data quality
- ▶ Facilitate & support Nat'l FP Research, Data, M&E sub-committee meetings

2018

- ▶ Data collection innovation and data use

## Facilitators most cited

16 17 18

Availability of resources supporting data collection & use (i.e., tools/materials, standard M&E forms, DHIS2, NDHS)	16	17	18
Technical skills of in-house staff to support M&E, data visualization, data collection and analysis	16	17	18
Unique value of FP data (i.e., increasing demand for monitoring data by state-level partners & providers)	16	17	18
Gov't increasing ownership in data use/management	16	17	18
Existing pool of trained interviewers who receive training refreshers before each round of data collection	16	17	18


## Barriers most cited

16 17 18


Inadequate number of in-house staff and gov't with technical capacity for data collection and use	16	17	18
Gov't slow/reluctant to support FP (MEOs have too many priorities and can't prioritize FP, reluctance to add a FP TWG, infrequent data use meetings/lack of attendance due to competing priorities)	16	17	18
Data inconsistencies and competing interests result in partner reluctance to share data and little government involvement	16	17	18
Lack of infrastructure/resources to ensure regular data collection, correction of data errors, and trainings for data collection staff	16	17	18

# Enabling environment: Bottom-up synthesis

## Facilitators most cited

	<i>POs</i>	<i>Grantees</i>	<i>Gov't</i>
 <p>Good collaborative partnership with gov't agencies, partners, and stakeholders</p>			
<p>Strong internal capacity for effective advocacy, capacity building and working with the gov't</p>			
<p>Existence of nat'l and state FP data, policy documents (i.e., FP Blueprint, CIPs), engagement strategies, advocacy core groups, and resources supporting data use and program planning/implementation</p>			
<p>Increasing availability of data, value placed on data, and increasing capacity for use at the federal and state levels for tracking FP program performance and informing policies</p>			

## Barriers most cited

 <p>Delays between gov't commitments on financial contributions to FP and their actualization (i.e., inconsistent budget release) and competing health funding priorities within gov't</p>			
<p>Poor coordination/collaboration and competing interests between BMGF grantees, between states, and within gov't</p>			
<p>Data inconsistencies, little infrastructure to support data collection and use, and low capacity for data use for decision making among gov't and partners</p>			
<p>Sociocultural barriers to FP (i.e., negative beliefs about FP in the gov't, differences in beliefs between regions, media bias against FP)</p>			
<p>Limited gov't time/availability and competing priorities resulting in slow of support for FP policies, data use, and capacity building</p>			

# Summary dashboard: Enabling environment

2018 brought progress in TSP and CIP roll out across states and significant funding releases for FP although still below allocations

CIP progress 2016-18

2018 release of FP funds (in USD)

**\$1 M**

Government disbursement

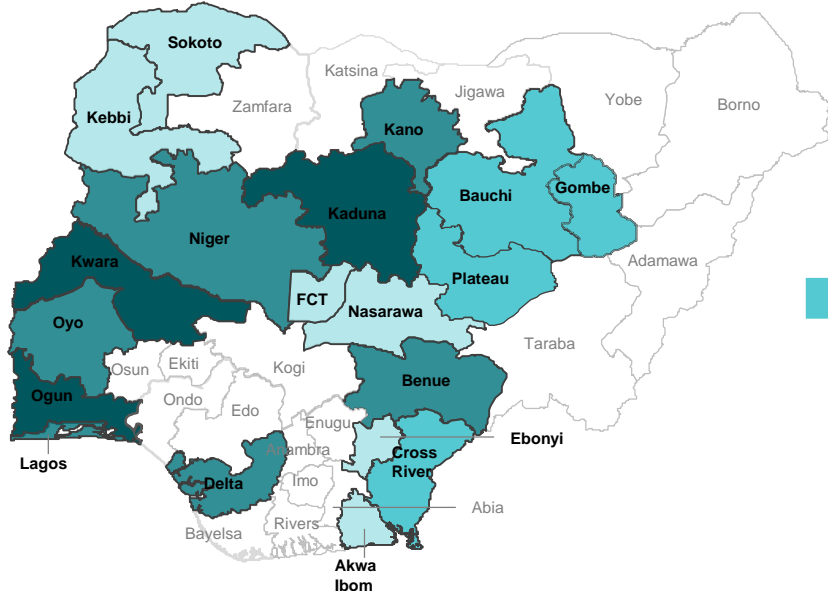
**\$0.74 M**

State-level disbursements

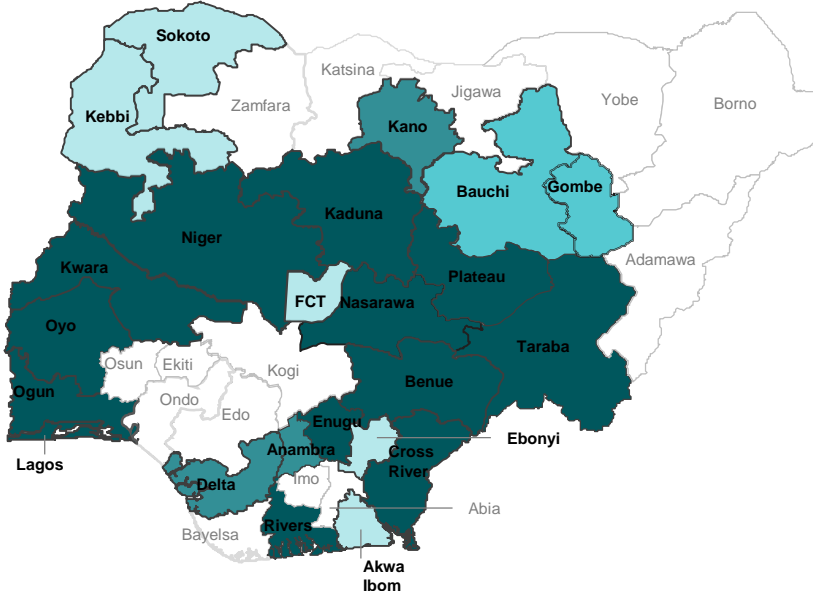
Status	Number of states
Completed	14
Scaled by other donors	8
Started	4

TSP progress 2017-2018

TSP as of December 2017



TSP as of December 2018



■ TSP operationalized/implemented 
 ■ TSP draft validated 
 ■ TSP draft completed 
 ■ Advocacy work ongoing for TSP

Data use

While there is growing demand and capacity for data use, gaps in data and weak technical capacity for data analysis and use remain constraints



## **Demand generation**

*Nigeria findings*

# Demonstration models: Demand generation

Critical assumptions	Expected changes	Sentinel indicators	Progress (KAD/LAG)
<i>Demonstration models result in large scale social norms change</i>	Increased exposure to FP messages in focus states	<ul style="list-style-type: none"> <li>▶ % of women exposed to FP messages through media and other channels</li> </ul>	⊘ / ▼
		<ul style="list-style-type: none"> <li>▶ % of women who hear a community, religious or gov't leader speak favorably about FP (no new data)</li> </ul>	
	Increased intention to use FP	<ul style="list-style-type: none"> <li>▶ % of all women who are not using a FP method who intend to use a method in the future</li> </ul>	▲ / ▲
		<ul style="list-style-type: none"> <li>▶ % of youth (15-24) who are not using a FP method who intend to use a method in the future</li> </ul>	▲ / ▲
	Social norms change in focus states	<ul style="list-style-type: none"> <li>▶ Women's self-efficacy scores (by age) (no new data)</li> </ul>	



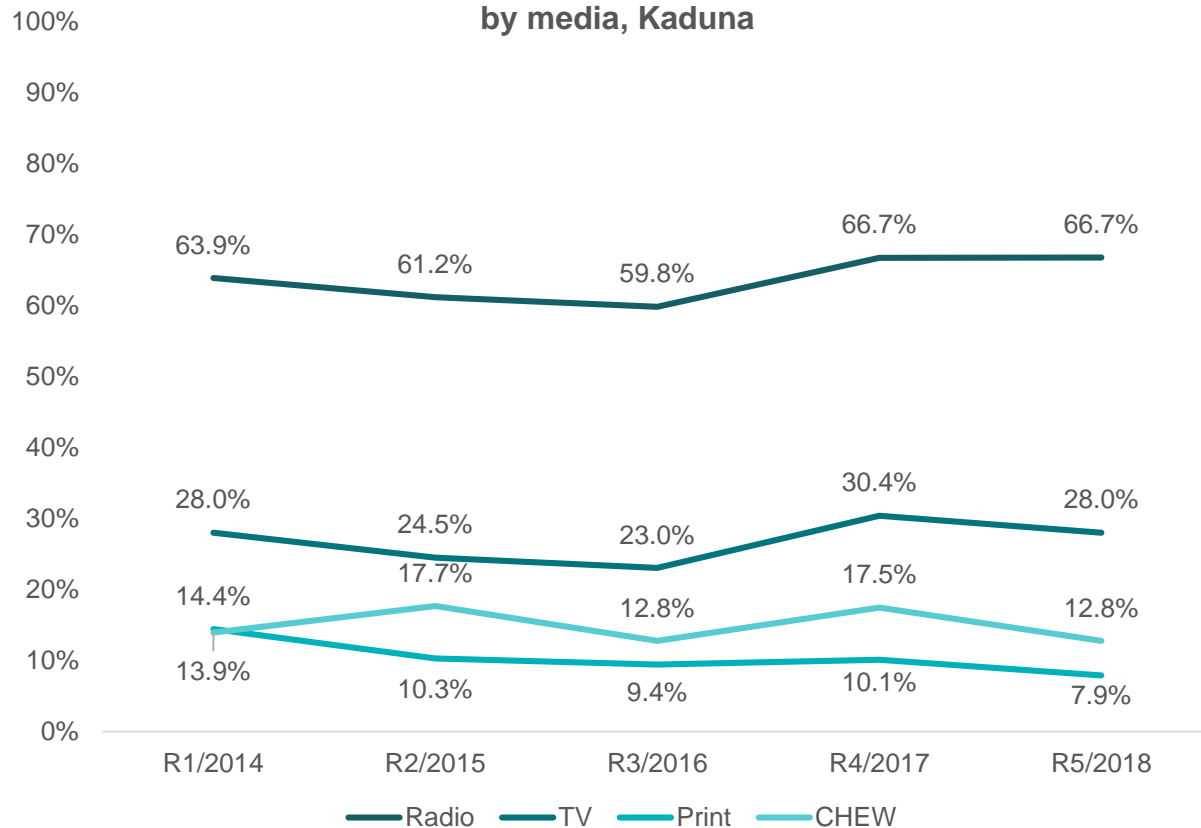
# Exposure to FP messages by media source

*Women's exposure to FP messages has stayed about the same for most media/outreach types in Kaduna and declined slightly in Lagos.*

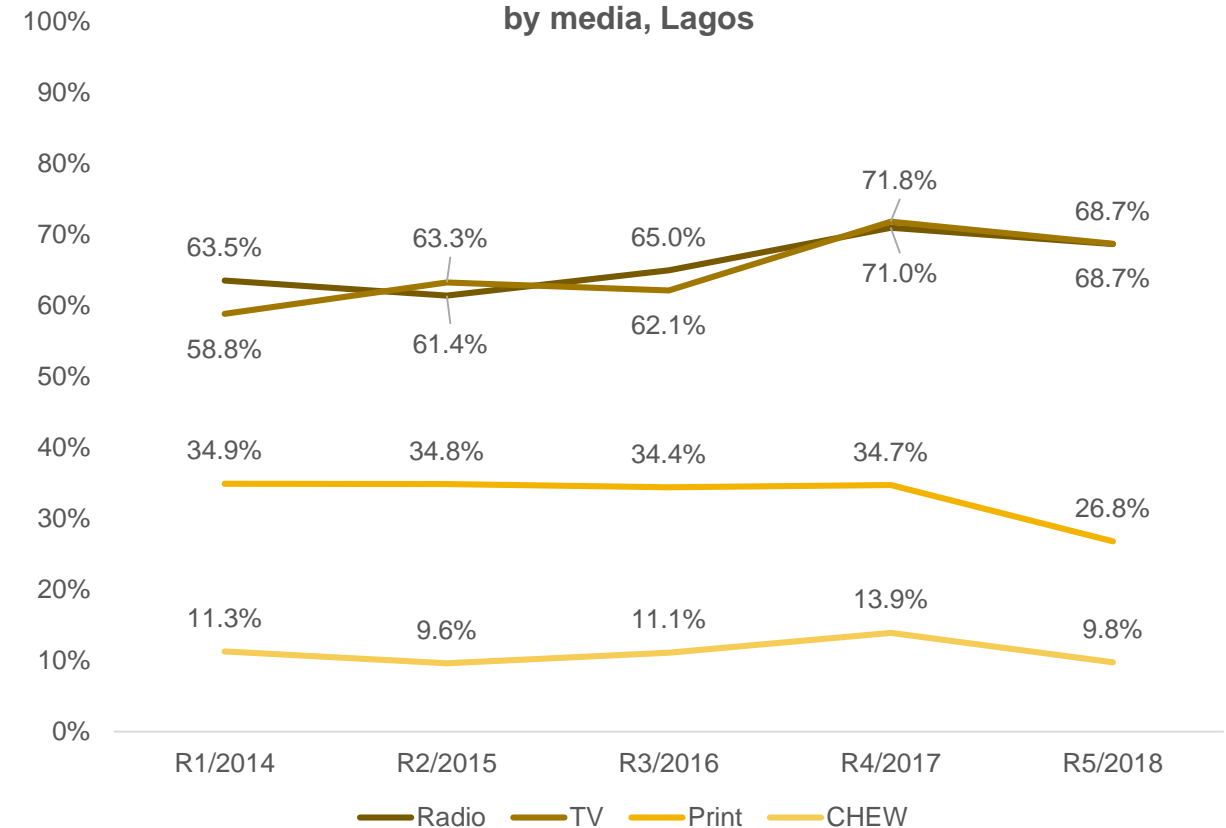
ToC critical assumption

Demonstration models result in large scale social norms change

Percent of women exposed to FP messages, by media, Kaduna



Percent of women exposed to FP messages, by media, Lagos

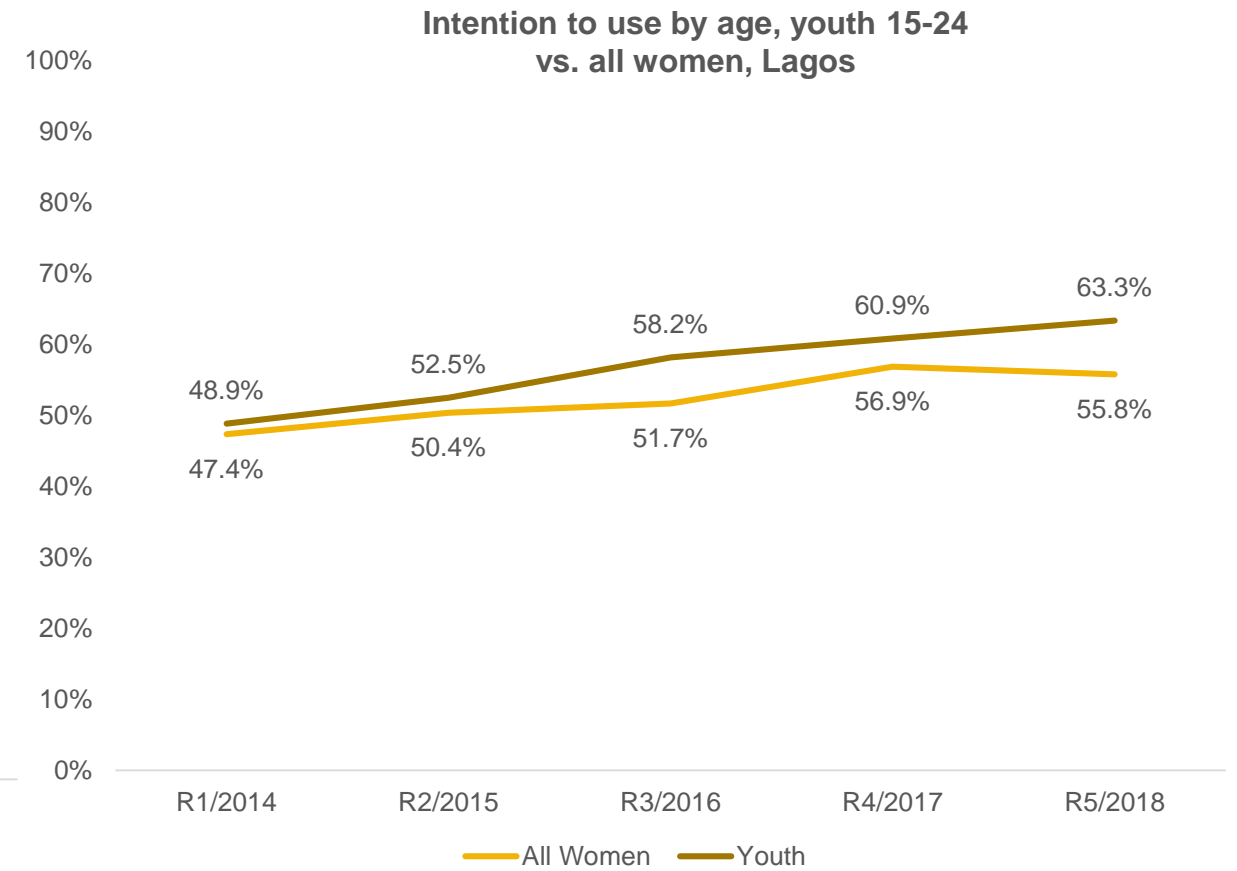
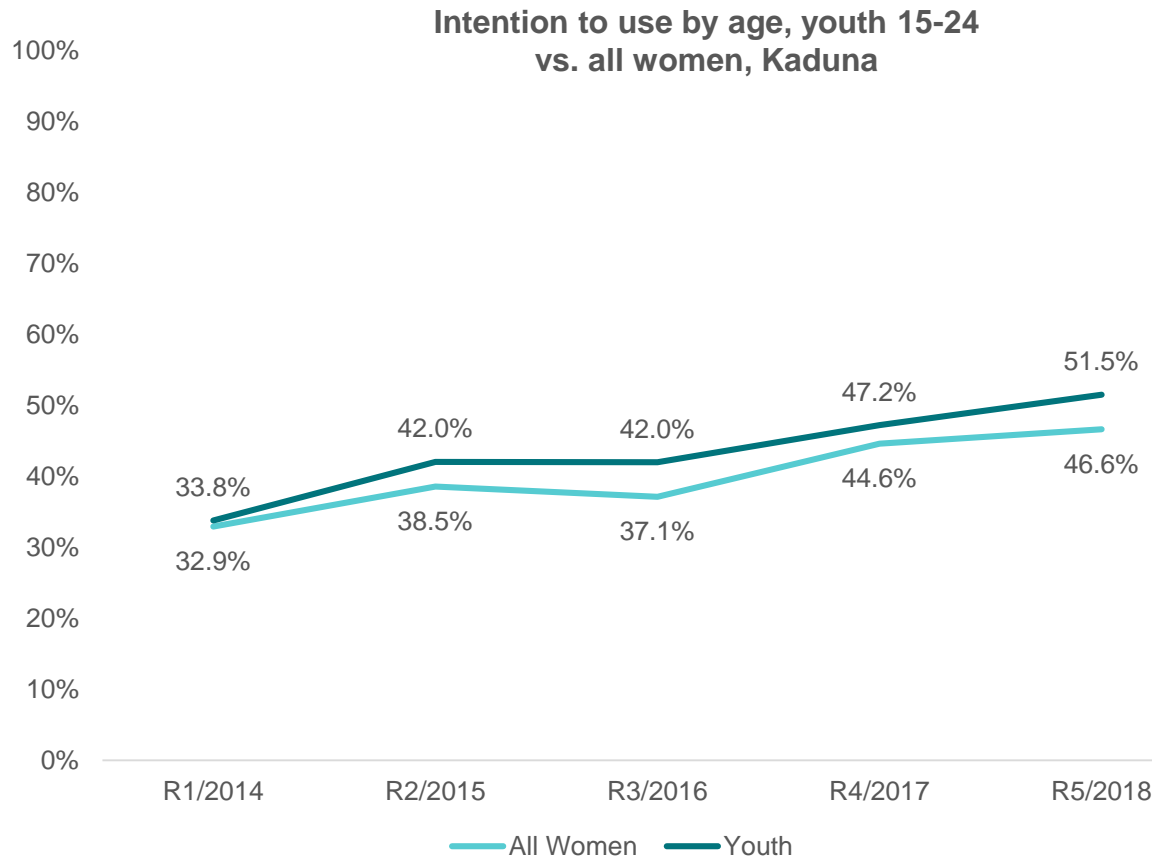


# Intention to use FP among all women and youth

*Intention to use FP among non-users is generally increasing in Kaduna and Lagos among all women and youth.*

ToC critical assumption

Demonstration models result in large scale social norms change



# SSM grantee-level findings: Demand generation



## Facilitators most cited

16 17 18

Pre-existing training materials, and advocacy and communication toolkits (e.g., tools adapted from NURHI program)	16	17	18
Positive relationships and buy-in from government & communities	16	17	18
Access to FP experts, feedback/data from campaigns, competent ad agencies, external expertise, in-house expertise/capacity, and existing strategies to inform and support FP demand generation activities (i.e., media campaigns)	16	17	18

## Barriers most cited

16 17 18

Difficult to recruit & manage staff/volunteers for social mobilization (SM) due to their availability, burnout & volunteer nature of SMs	16	17	18
Restrictions surrounding marketing FP on mass media (i.e., air time, youth-related content) which led to delays in message approval by states	16	17	18
High costs of purchasing media	16	17	18
Difficult to recruit/fund developers of FP content due to their limited FP knowledge and limited availability	16	17	18

# Demand generation: Bottom-up synthesis

## Facilitators most cited

	<i>POs</i>	<i>Grantees</i>
✓	Strong engagement and support from gov't and communities (i.e., religious leaders)	
	Effective approaches for targeting youth	
	Support from and collaboration with external demand generation experts	
	Pre-existing training materials, and advocacy and communication toolkits	

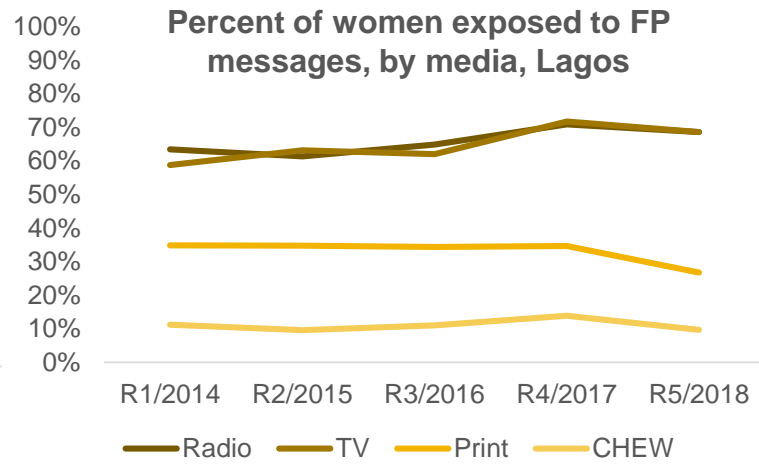
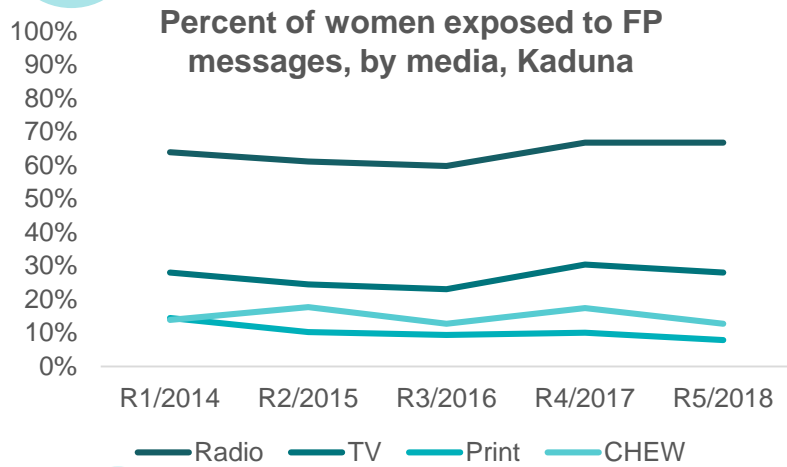
## Barriers most cited

✗	Existing regulations/ restrictions as barriers to program implementation (i.e., marketing FP for youth, FP content creation)	
	Sociocultural barriers to contraceptive use and the slow process of social norm change	
	Delays in activities due to upcoming election	
	Difficult to recruit and manage social mobilizers/volunteers due to their availability, burnout, and volunteer nature of SM	
	Difficult to recruit and fund qualified FP content developers	
	Limited public support and low demand for FP	

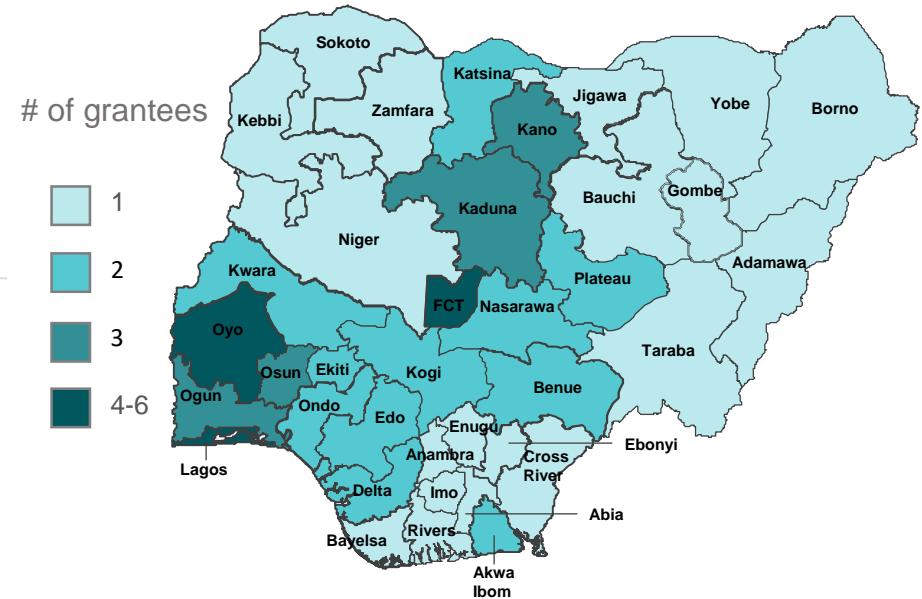
# Summary dashboard: Demand generation

*Intention to use FP continues to rise in Kaduna and Lagos, particularly among youth. In Lagos, media exposure has decreased slightly over the past year.*

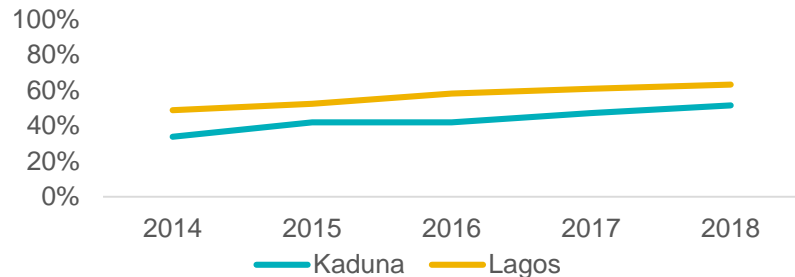
## Media exposure has stabilized in both Kaduna and Lagos



## # of grantees working on demand generation in each state



## Intention to use FP among youth



## Key barriers

Restrictions around marketing on FP on mass media

Implementation difficulties ranging from SM retention to recruitment of FP media developers for programs






## **Service delivery**

*Nigeria findings*

# Demonstration models: Service delivery

Critical Assumptions	Expected changes	Sentinel indicators	Progress (KAD/LAG)
<i>PHC service-delivery models increase quality and access to services</i>	Access to services is increased in focus states	<ul style="list-style-type: none"> <li>▶ % of facilities offering at least five modern contraceptive methods</li> <li>▶ % of public facilities with CHEWs that provides FP</li> <li>▶ % of women visited by community health workers for FP</li> <li>▶ % of PPMVs offering modern FP methods</li> <li>▶ % of women who obtained their most recent method from pharmacy/drug shop</li> <li>▶ % of public facility with stock-outs in the last 3 months, by method</li> </ul>	▲ / ⓧ ⓧ / ⓧ ⓧ / ⓧ ⓧ / ⓧ ⓧ / ⓧ ▼ / ▼
	Quality of services increased in focus states	<ul style="list-style-type: none"> <li>▶ % of women counseled on side effects</li> </ul>	▲ / ⓧ
<i>Introduction of new methods generates new demand for services, especially among youth</i>	Increased demand for DMPA-SC, especially among youth	<ul style="list-style-type: none"> <li>▶ % of women using DMPA-SC (among all women and youth ages 15-24)</li> </ul>	▼ / ▼

 No change  
  Increasing  
  Decreasing

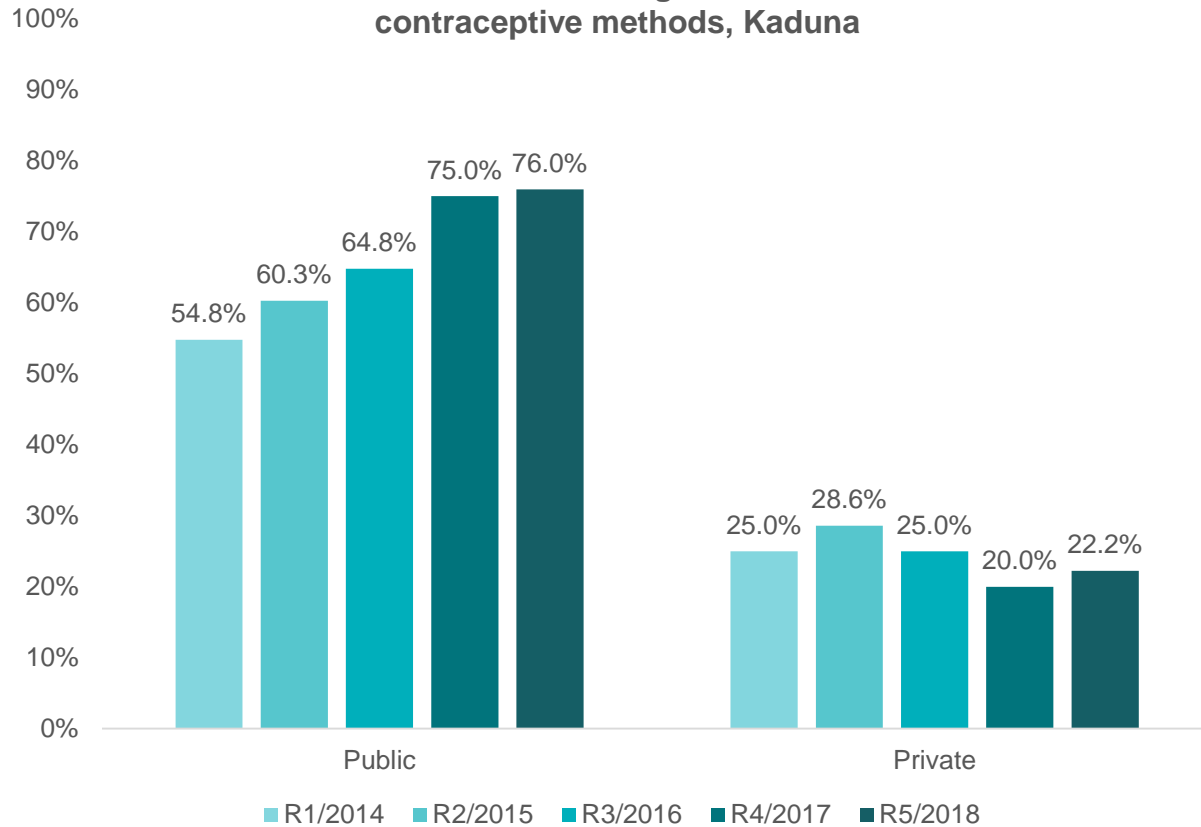
# Access to services at public & private facilities

*We see an increase in public facilities offering FP in Kaduna, while access in Lagos has remained stable. Kaduna still has fairly low levels of access compared to Lagos.*

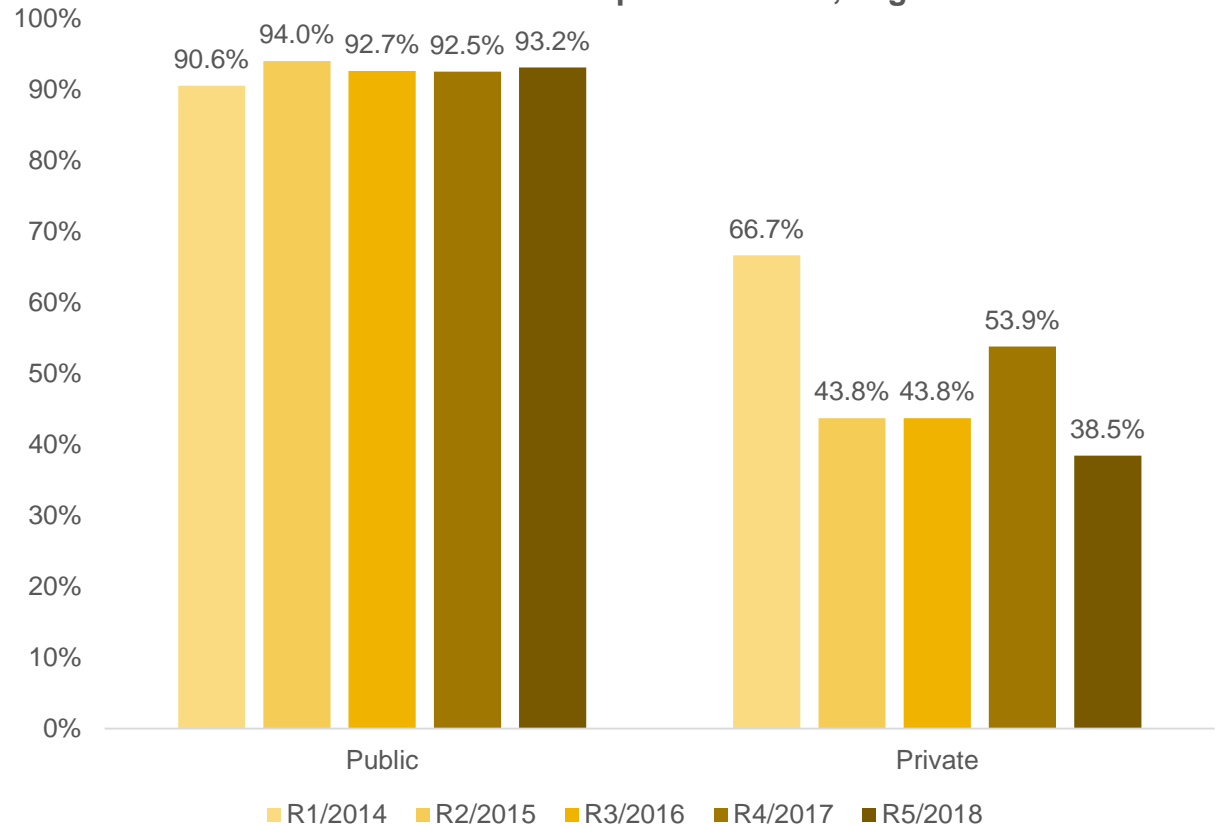
ToC critical assumption

PHC service-delivery models increase quality and access to services

Percent of facilities offering at least five modern contraceptive methods, Kaduna



Percent of facilities offering at least five modern contraceptive methods, Lagos

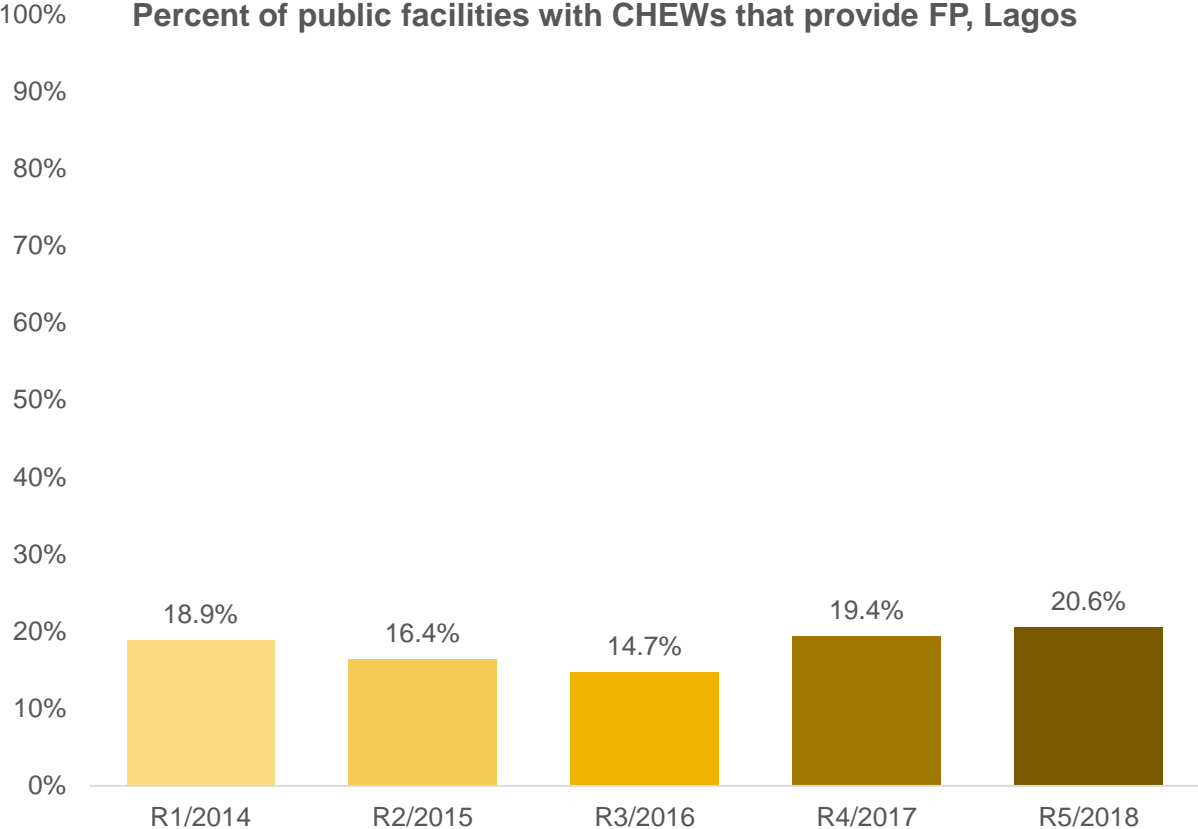
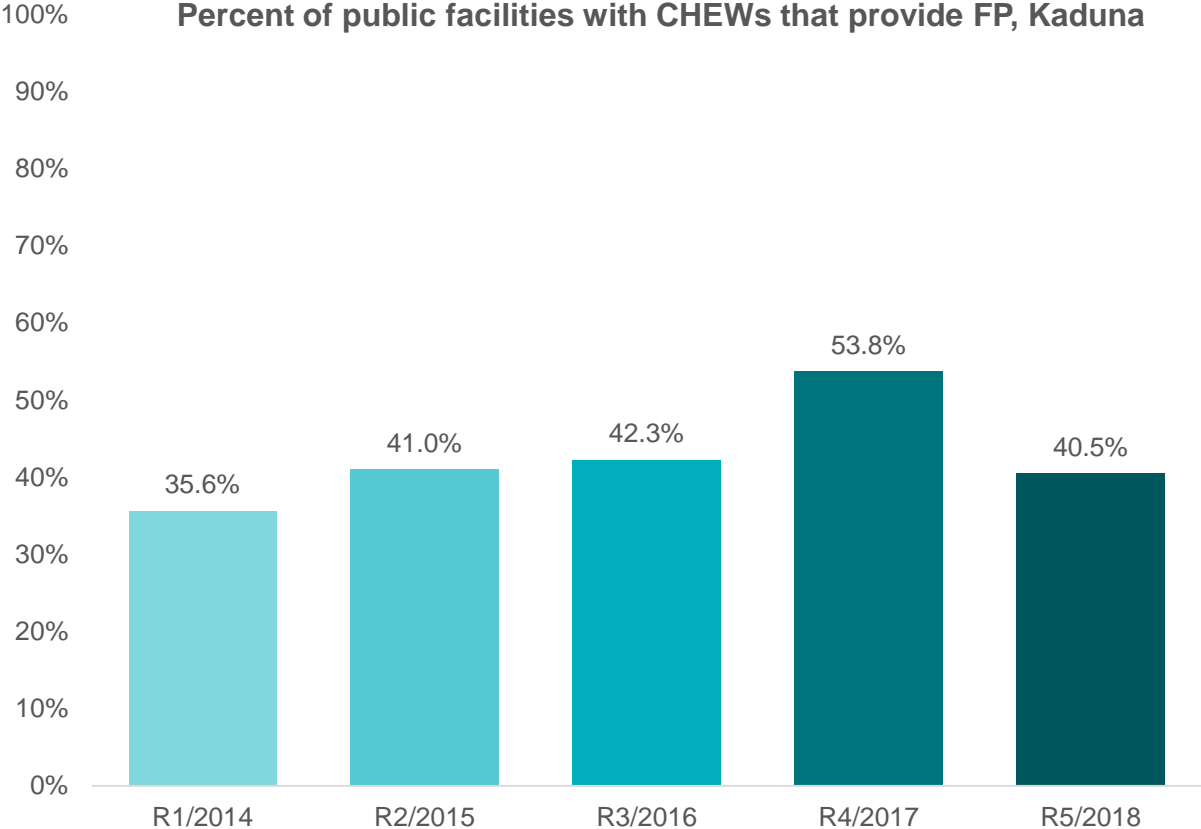




# Access to services through CHEWs

*In both states we see fluctuation in the percent of facilities with CHEWs that provide FP around an overall flat trend.*

**ToC critical assumption**  
PHC service-delivery models increase quality and access to services

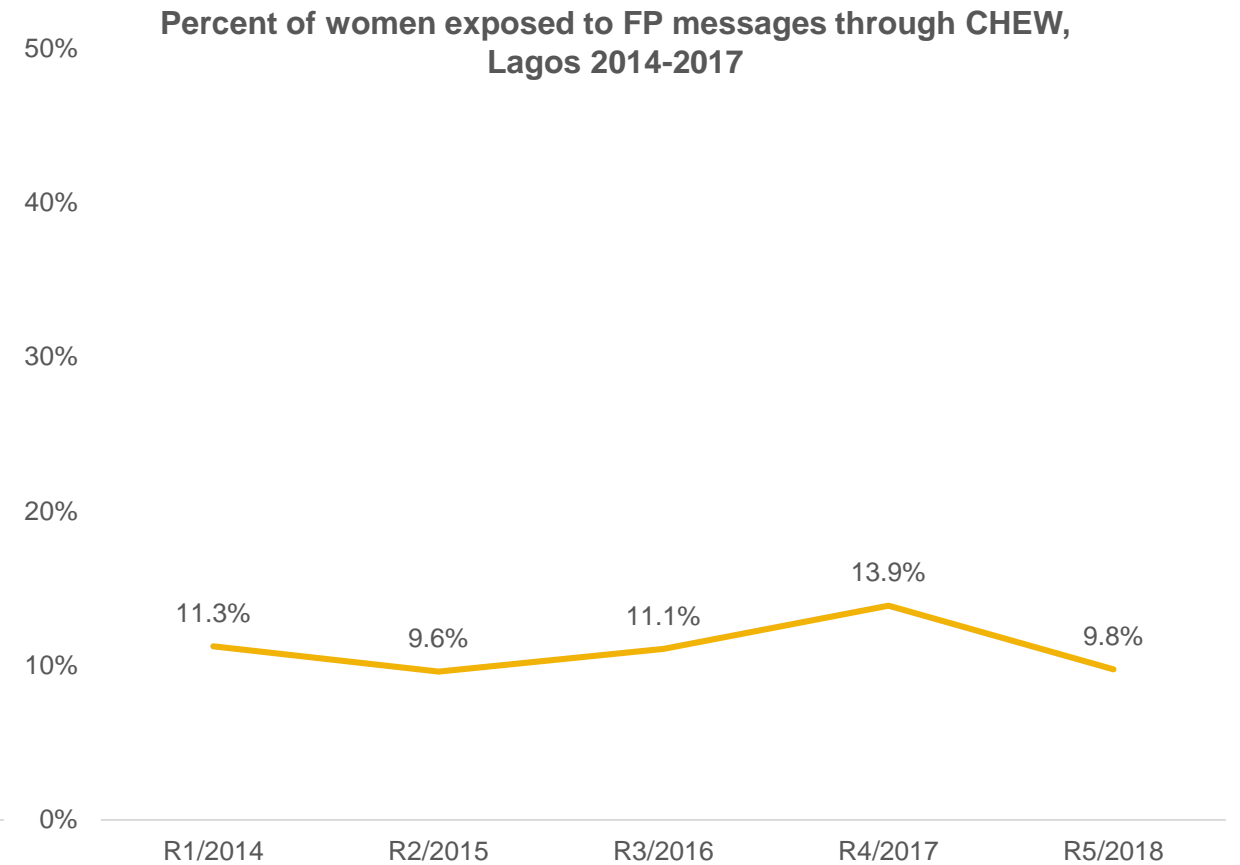
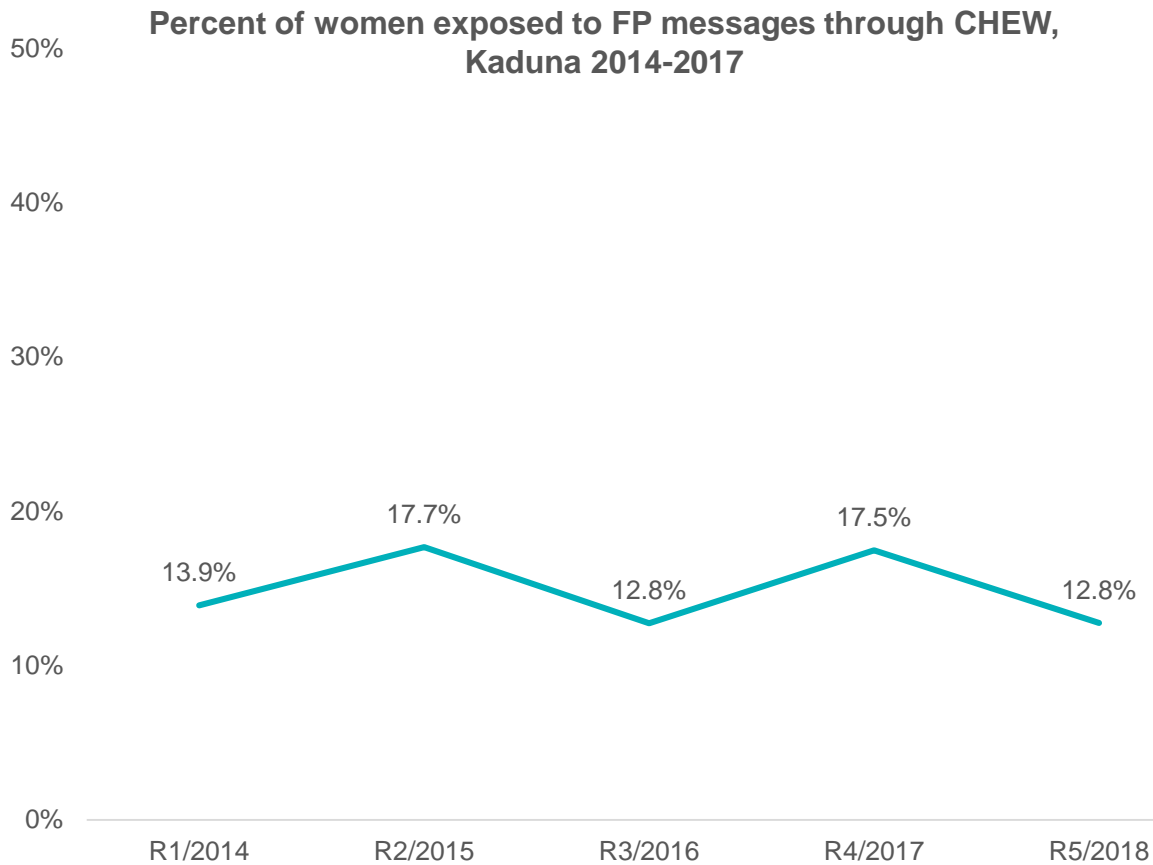


# Exposure to FP through CHEWs remains low

*Exposure to FP messages through CHEWs fluctuates around a flat trend in Kaduna, while in Lagos exposure declined slightly after increasing for three years.*

ToC critical assumption

PHC service-delivery models increase quality and access to services



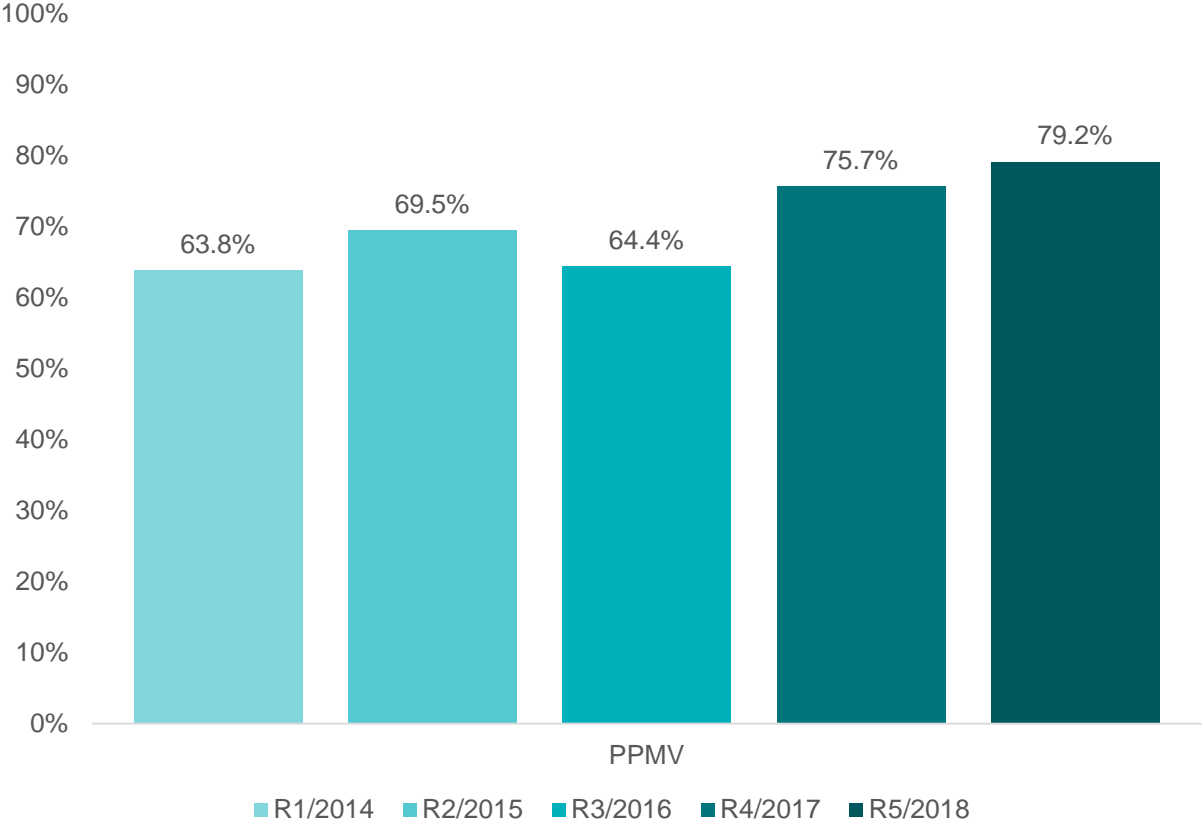
# Access to services through PPMVs

*We see generally high levels of access to modern contraceptive methods through PPMVs/drug shops in both Lagos and Kaduna.*

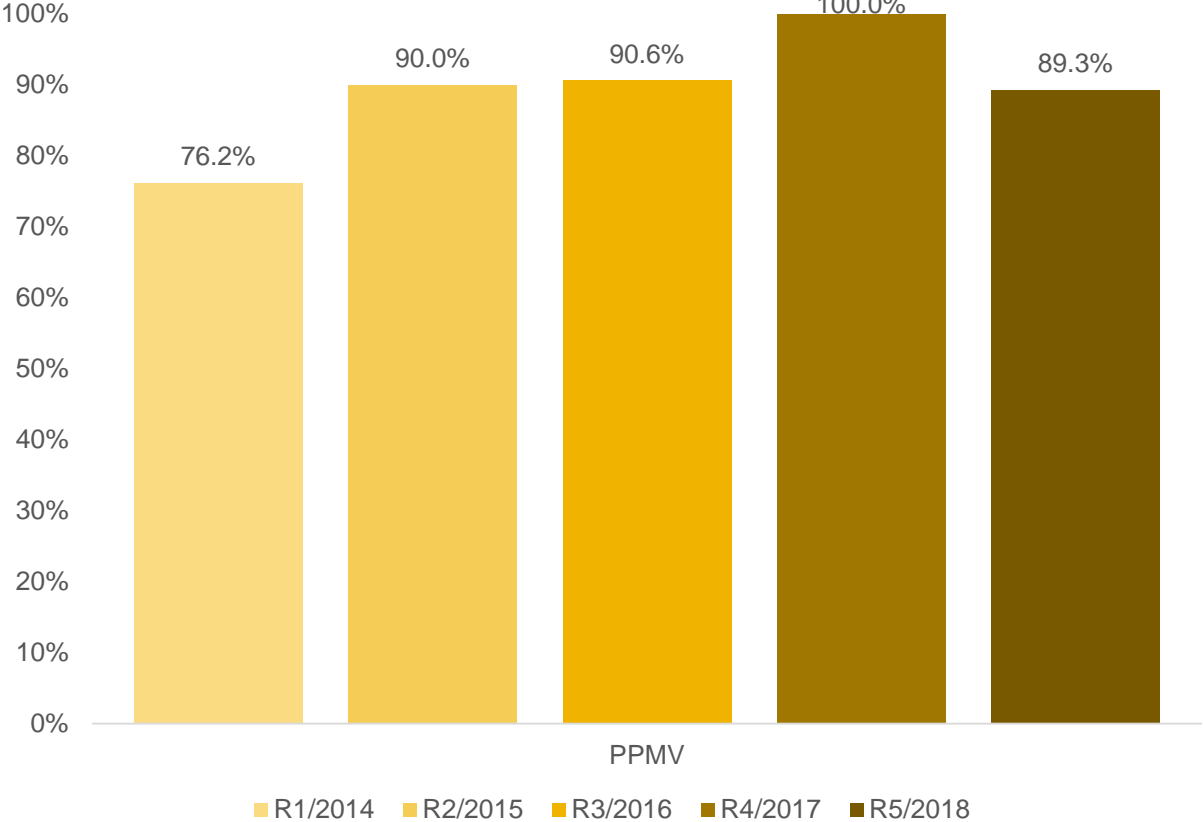
**ToC critical assumption**

PHC service-delivery models increase quality and access to services

Percent of PPMVs offering modern FP methods, Kaduna



Percent of PPMVs offering modern FP methods, Lagos



Source: PMA2020 data (R1-R5 Kaduna & Lagos)

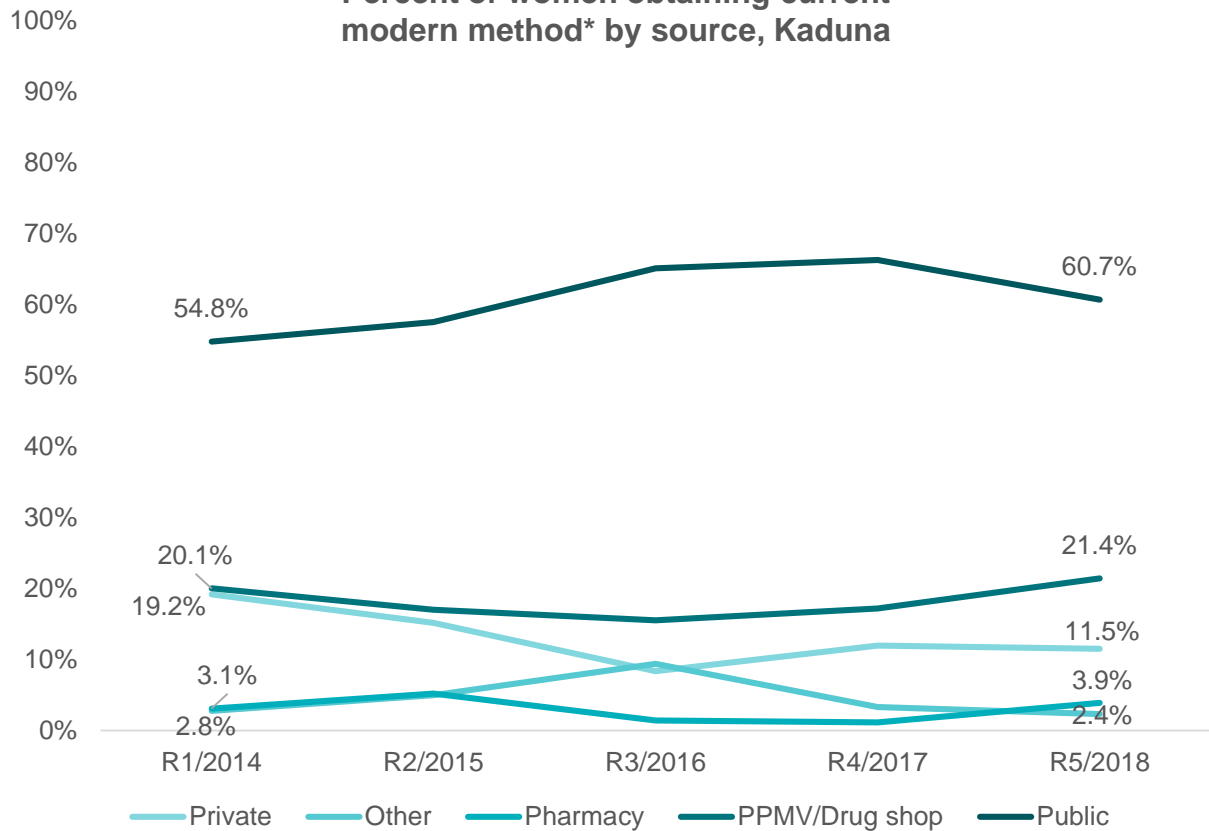
# Where women get their methods...

*In Kaduna, the majority of women get their methods from the public sector. In Lagos we see the most common sources are PPMVs and pharmacies, closely followed by the public sector.*

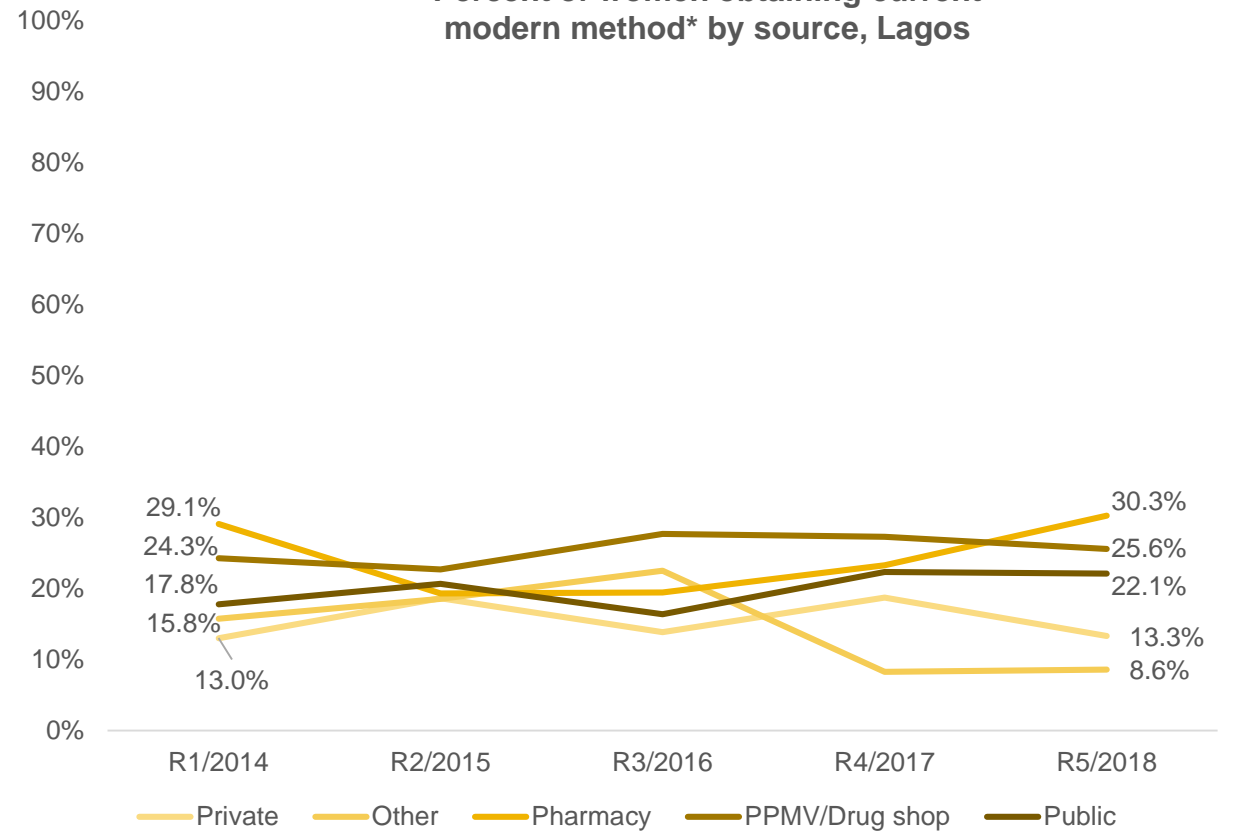
ToC critical assumption

PHC service-delivery models increase quality and access to services

Percent of women obtaining current modern method\* by source, Kaduna



Percent of women obtaining current modern method\* by source, Lagos

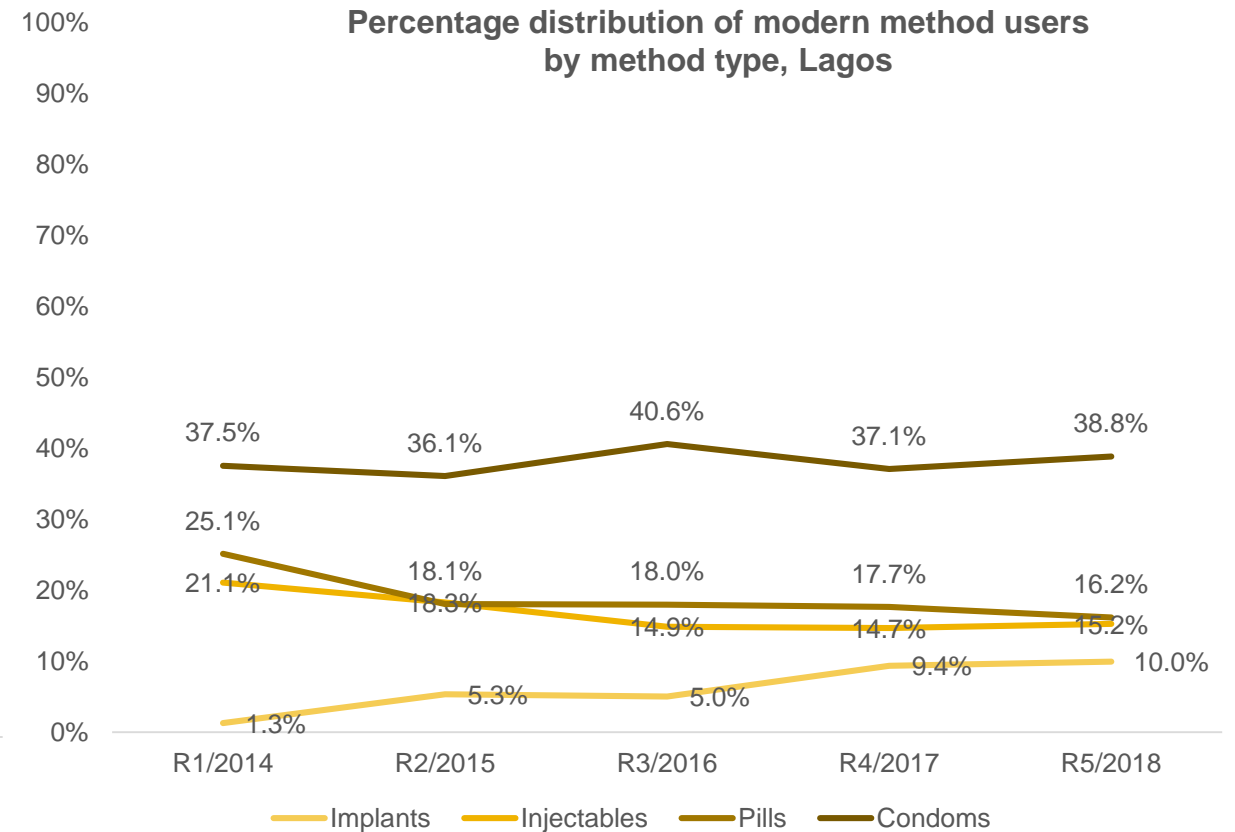
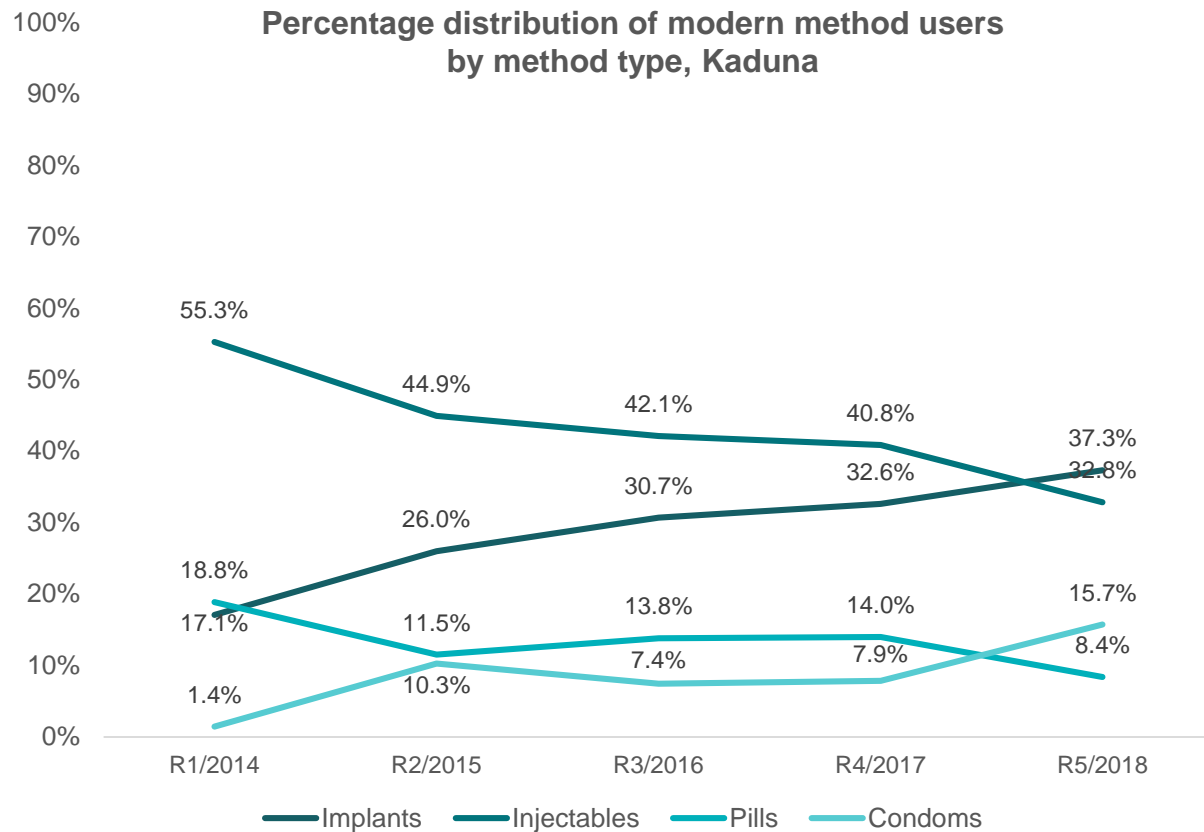


# Method mix among modern method users

*Implant use is steadily increasing in both states while use of injectables and pills is declining, particularly in Kaduna where implants are now the most popular method.*

ToC critical assumption

PHC service-delivery models increase quality and access to services

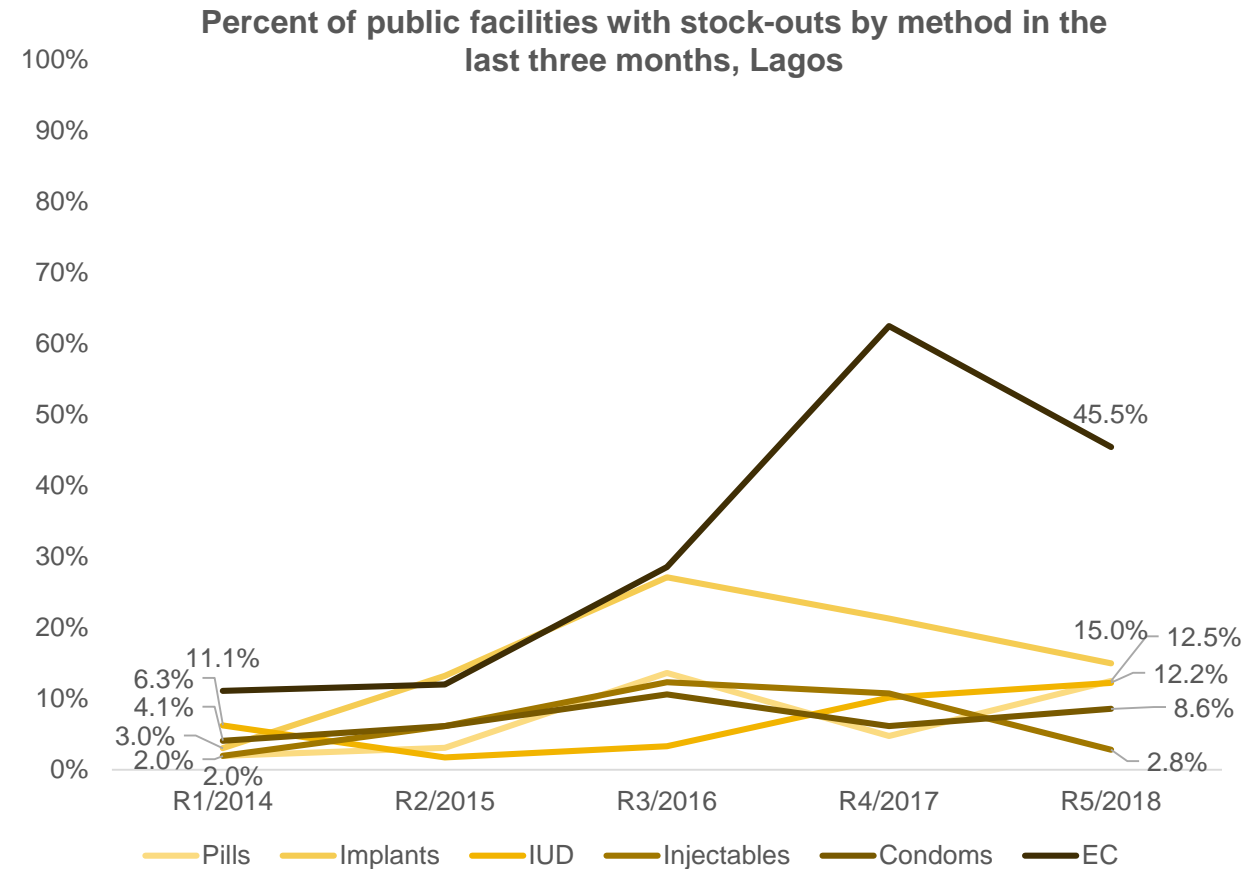
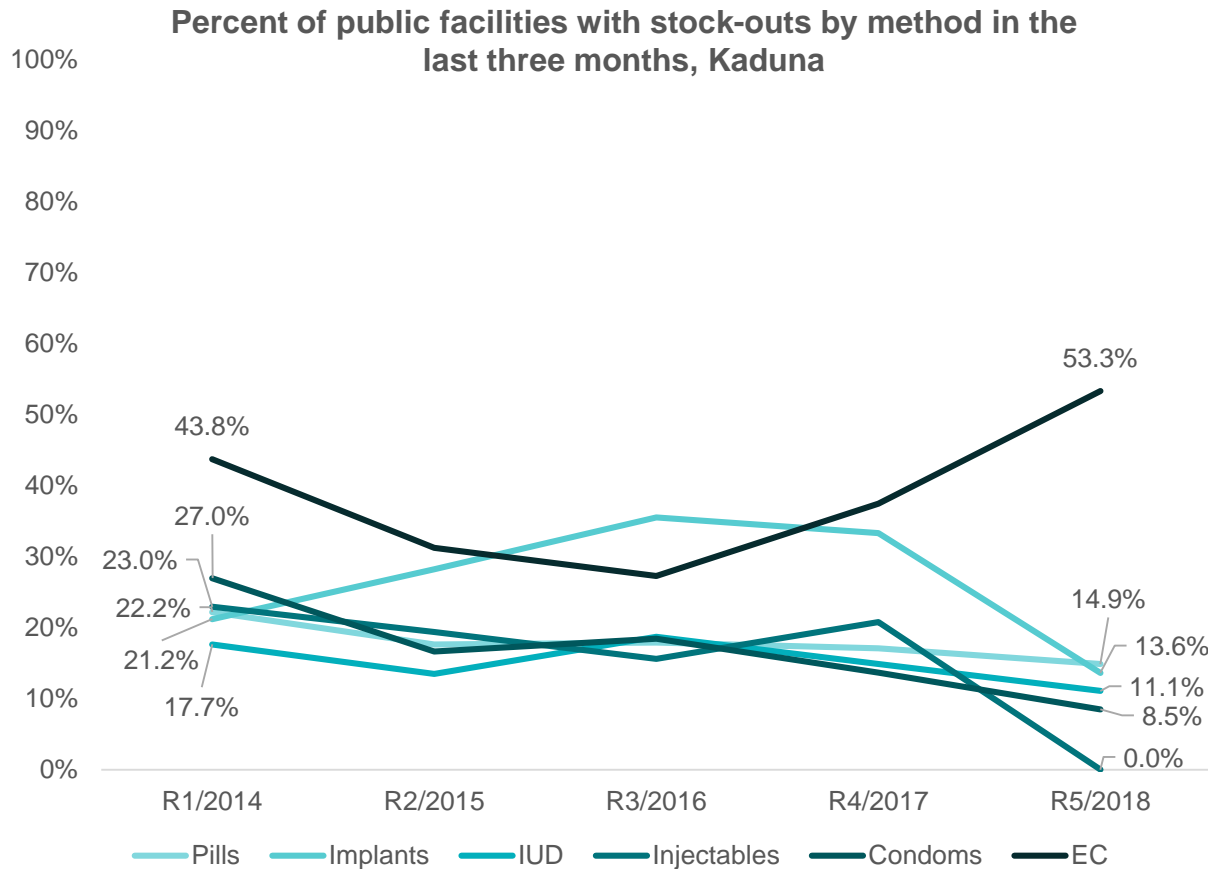


# Access to services: Method stock-outs

*In both states we see fluctuating stock-outs of most methods with a decline in stock-outs in the most recent surveys in general, especially for implants and injectables.*

ToC critical assumption

PHC service-delivery models increase quality and access to services



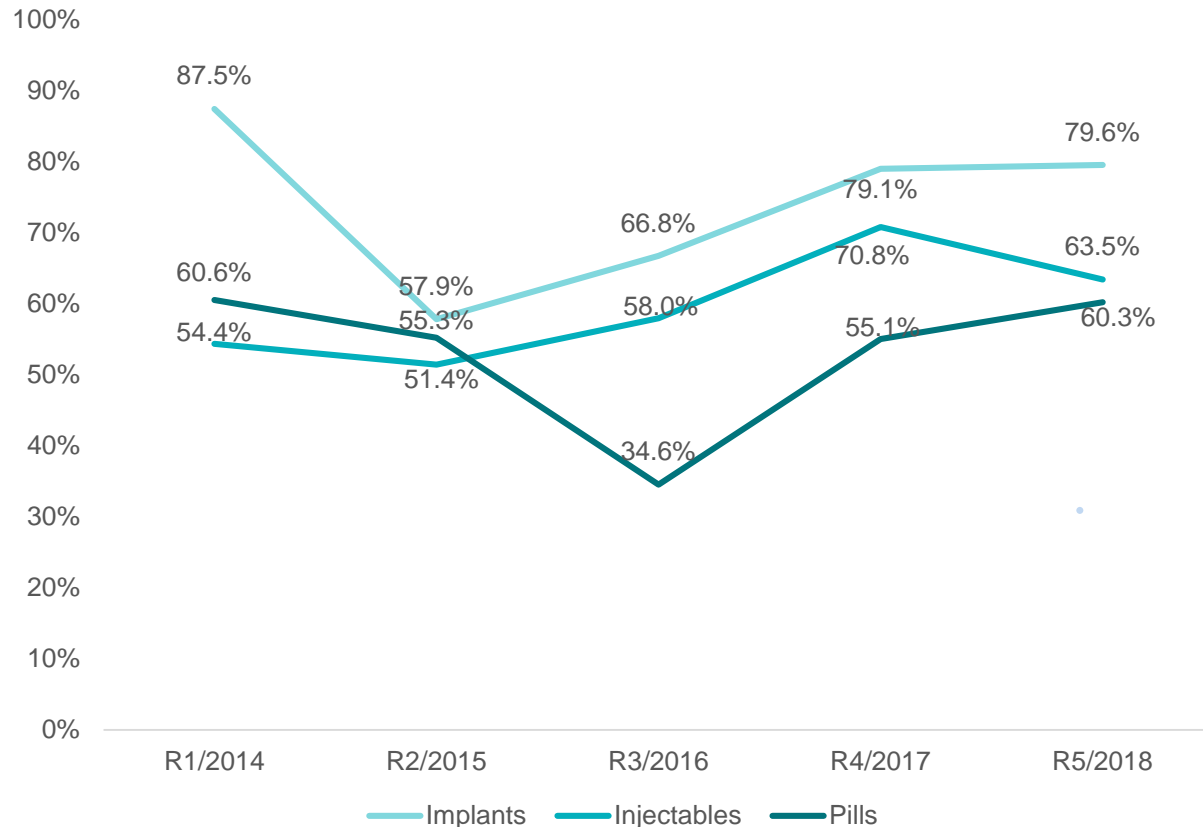
# Service delivery quality: Side-effect counseling

*In Kaduna counseling on side effects is generally increasing while in Lagos counseling fluctuates but is generally flat or declining recently.*

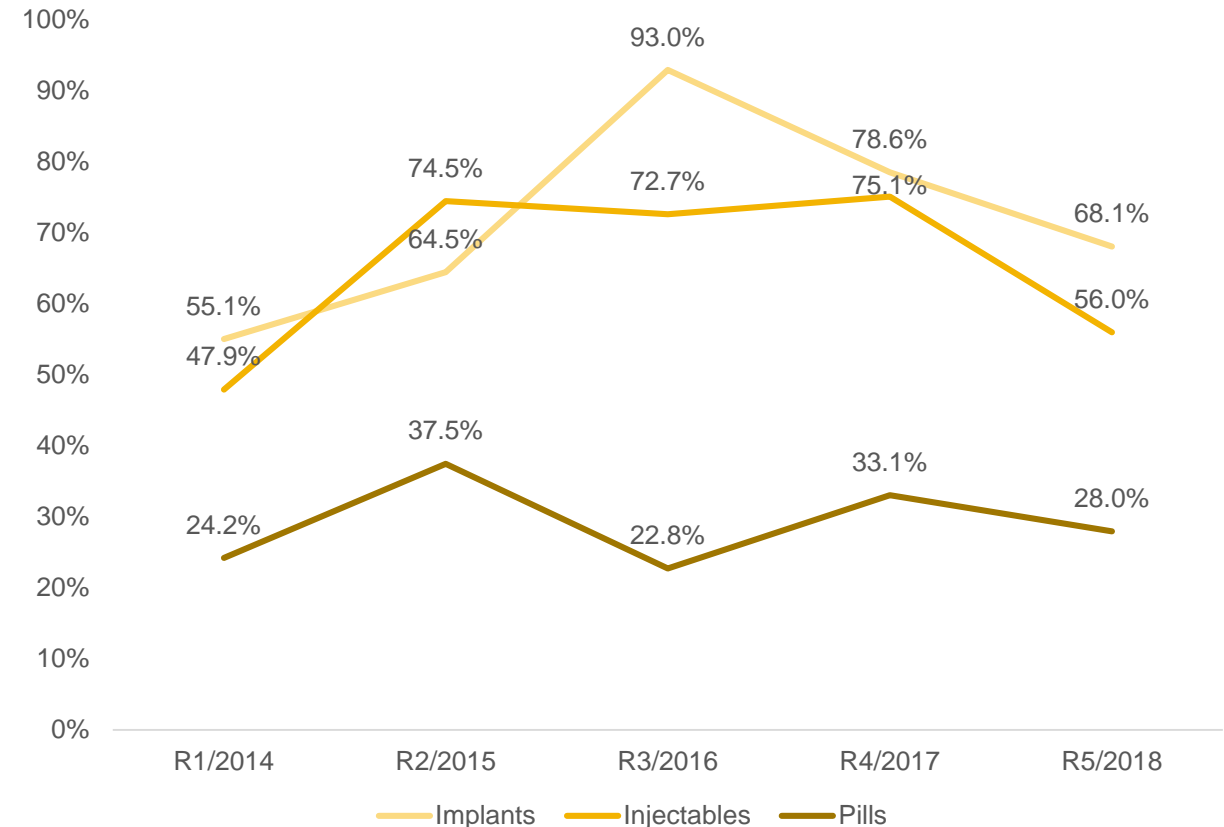
ToC critical assumption

PHC service-delivery models increase quality and access to services

Women counseled on side effects for current modern method by method, Kaduna



Women counseled on side effects for current modern method by method, Lagos

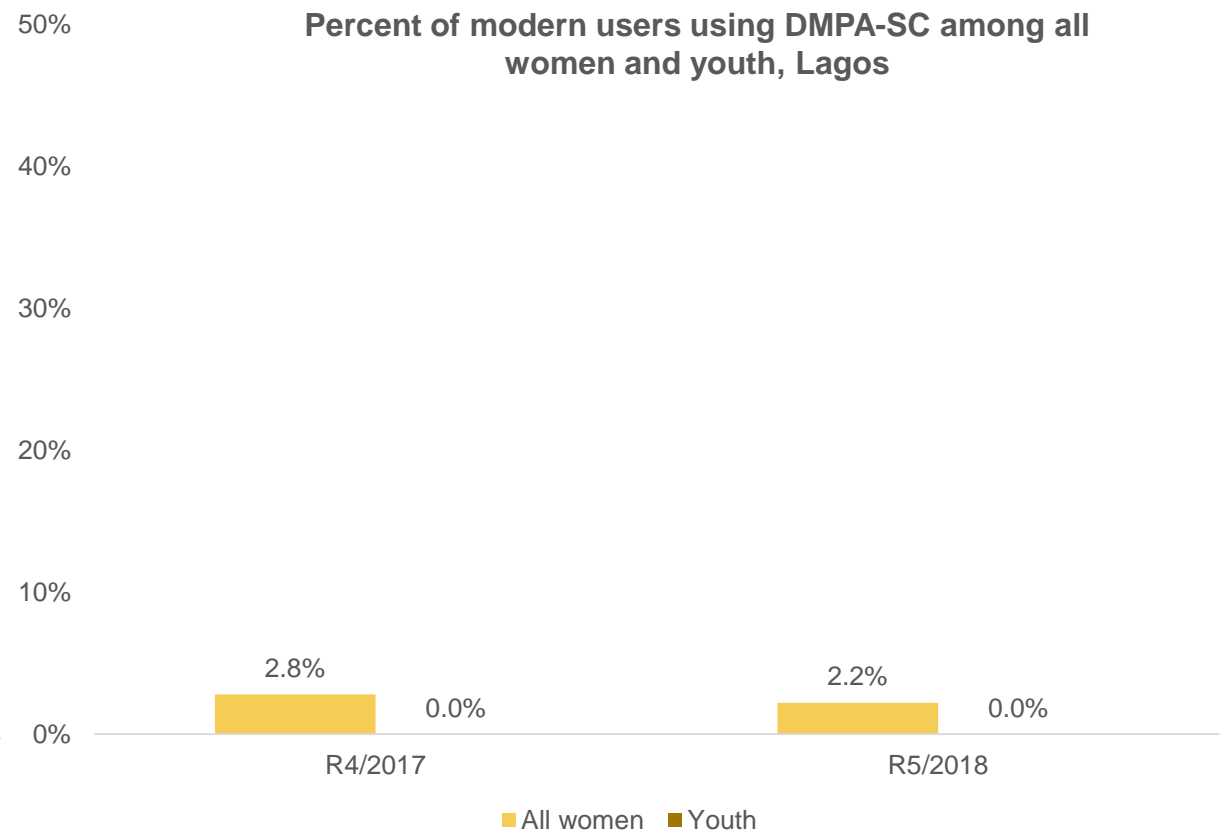
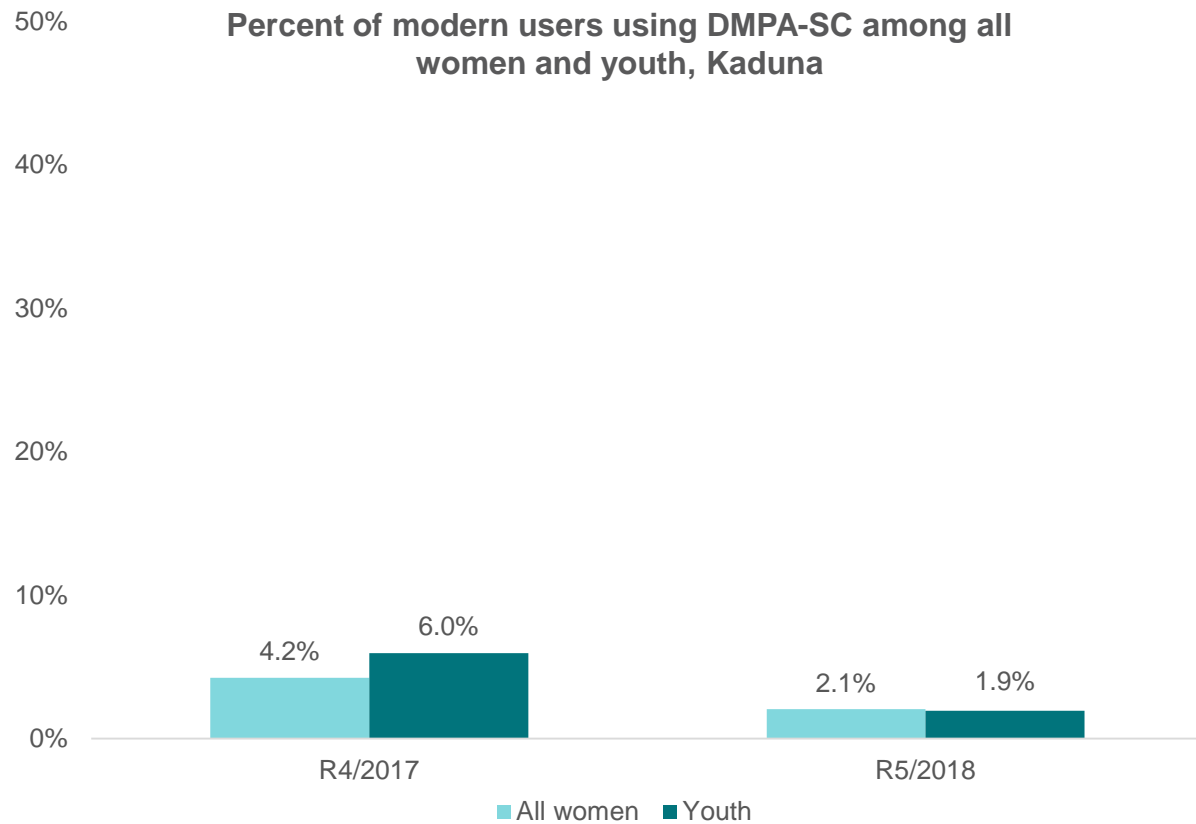


# Use of DMPA-SC

*Use of DMPA-SC remains low in both states with declining use reported in Kaduna. In Lagos, there are no reported cases of youth using DMPA-SC in the last two years.*

ToC critical assumption

Introduction of new methods generates new demand for services, especially among youth





# SSM grantee-level findings: Service delivery



## Facilitators most cited

16 17 18

Good collaborative partnerships with public & private partners and among BMGF grantees (i.e., F/SMoH, Primary Health, Board, BSPHCDA, NAPPMED, NURHI 2, IntegratE, PSN, medical directors)			
Pre-existing tools, training & IEC materials, trainers, job aids & service-delivery-support data (i.e., database of clinics & FP customers, FP dashboard stock levels, sales automation system)			
Strong engagement & diverse support of both staff & local communities for FP service provision (i.e., Queen Bees, community recruitment of ad hoc staff, ward health committees)			
Positive support (i.e., active participation in training) from service providers (e.g., doctors, nurses, CHEWs, PPMVs) to improve capacities to offer wider range of FP methods			
Improvements in FP product & packaging (i.e., lower-dose, smaller needle, all-in-one pack), marketing (i.e., door-to-door delivery, market women, hairdressers), promotion of CHEWs through media (i.e., DKT Bees) & addition of non-FP products (e.g., child care/health & hygiene)			
Positive impact of FP Task-shifting/sharing policy (TSP) allowing CHEWs to provide injectables, IPCC and LARC (in Kaduna)			


## Barriers most cited

16 17 18


Insufficient number of FP trainers & FP providers, attrition/transfer of trained providers, work overload thus limiting availability of provider			
Bureaucracy, coordination issues, restrictions (i.e., SP is a POM restricting distribution to channels legally allowed to stock SP), and F/SMoH approval delays (i.e., to develop PPMV manual, to train PPMVs), embargo on employment in states			
Lack of financial resources plus limited data on FP product administration & use that limited implementation of service delivery activities			
Product-related issues such as unavailability of methods (e.g., SP), rigidity of suppliers/inflexibility of vendors in FP commodity options, lack of availability of LARCs			
Provider & CHEWs with bias towards provision of FP to youths, single or young women, fear of providing FP services in homes limits access to FP services			
Socio-cultural and language barriers for reaching study participants			

# Service delivery: Bottom-up synthesis

## Facilitators most cited

	<i>POs</i>	<i>Grantees</i>
	Positive shift in gov't policies, attitudes, and funding (enabling adolescents to more easily access family planning services, allowing CHEWs to provide wider range of FP)	
	Effective outreach and advocacy surrounding service delivery	
	Training approach for providers (i.e., teaching interpersonal communication) has helped with building trust between facilities and communities	
	Improvements in FP product & packaging (i.e., lower-dose, smaller needle, all-in-one pack), marketing (i.e., door-to-door delivery, market women, hairdressers), promotion of CHEWs through media (i.e., DKT Bees) & addition of non-FP products (e.g., child care/health & hygiene)	

## Barriers most cited

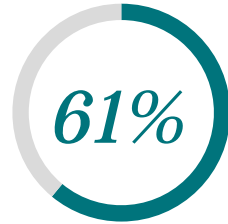
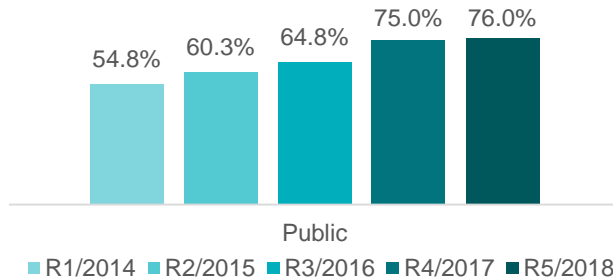
	Product availability issues including stock-outs, lack of data regarding FP use, high cost of consumables, inflexibility of vendors in FP commodity options, and gov't not providing enough products to states	
	Sociocultural norms around family planning discourage use and changing these norms takes time	
	Restrictive age policies discouraged youth from seeking services	
	Lack of financial resources for FP services due to politicians not campaigning for FP and different levels of health services are not budgeted for well	
	Lack of qualified service providers and support for service providers	

# Summary dashboard: Service delivery

*In Kaduna, more public facilities are offering at least 5 modern methods, and in Lagos most public facilities offer at least 5 modern methods. Use of DMPA-SC remains low.*

## Kaduna: Access is increasing, could be improved further

Percent of public facilities offering 5+ modern contraceptive methods, Kaduna

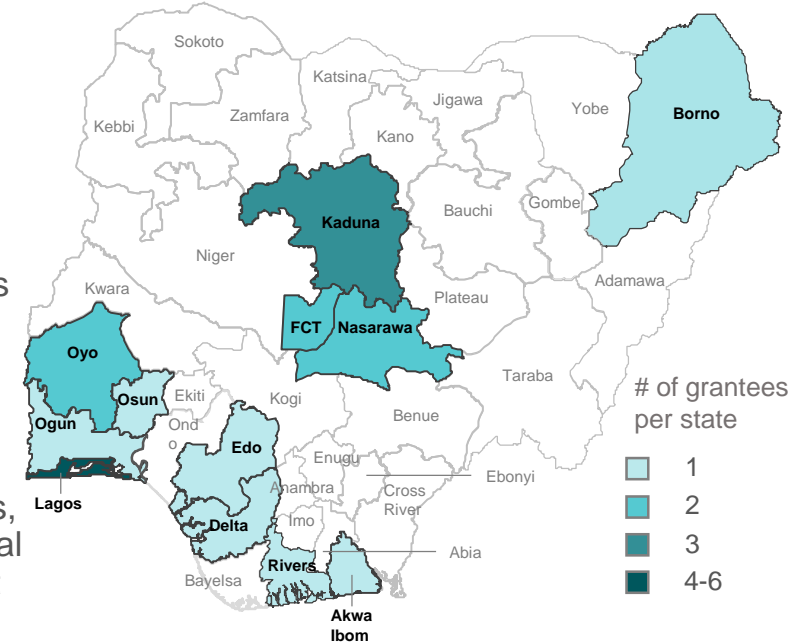


of women in Kaduna get their method from public facilities

## Key barriers

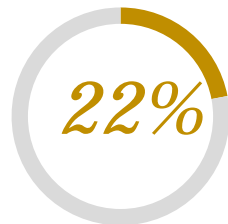
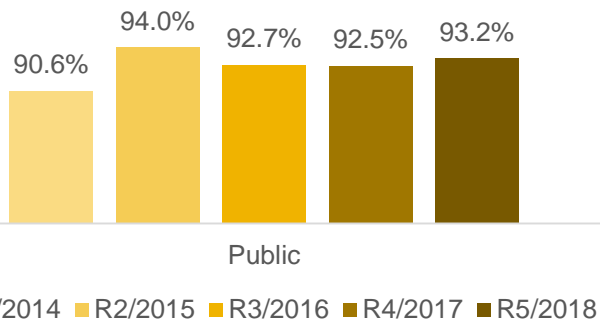
Insufficient number of FP trainers & FP providers, attrition/transfer of trained providers, work overload thus limiting availability of provider

Bureaucracy, coordination issues, restrictions, and F/SMoH approval delays, embargo on employment in states



## Lagos: Access to FP remains high

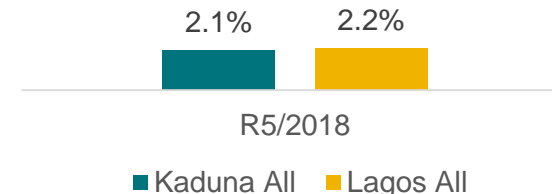
Percent of public facilities offering 5+ modern contraceptive methods, Lagos



of women in Lagos get their method from public facilities

## DMPA-SC use remains low

Percent of modern users using DMPA-SC among all women





## **Scale-up and impact**

*Nigeria findings*

# Scale-up and overall impact

Critical assumptions	Expected changes	Sentinel indicators	Progress (KAD/LAG)
<i>Contributing to national conversation on FP enables successful adoption of models</i>	Successful models are adopted & replicated or scaled-up	<ul style="list-style-type: none"> <li>▶ mCPR in Kaduna and Lagos</li> <li>▶ # of states scaling up elements of demonstration projects</li> <li>▶ National mCPR (no new data)</li> </ul>	▲ / ▲
<i>High-quality data influences scale-up decisions</i>			
<i>Strong CIPs and donor coordination support model scale-up</i>			
<i>Demonstration models seen as relevant and feasible models by other states</i>			
<i>Model programs remain effective when scaled up by others in new contexts</i>			
<i>Matching funds and TA will incentivize scale-up of effective demonstration models.</i>			



No change



Increasing

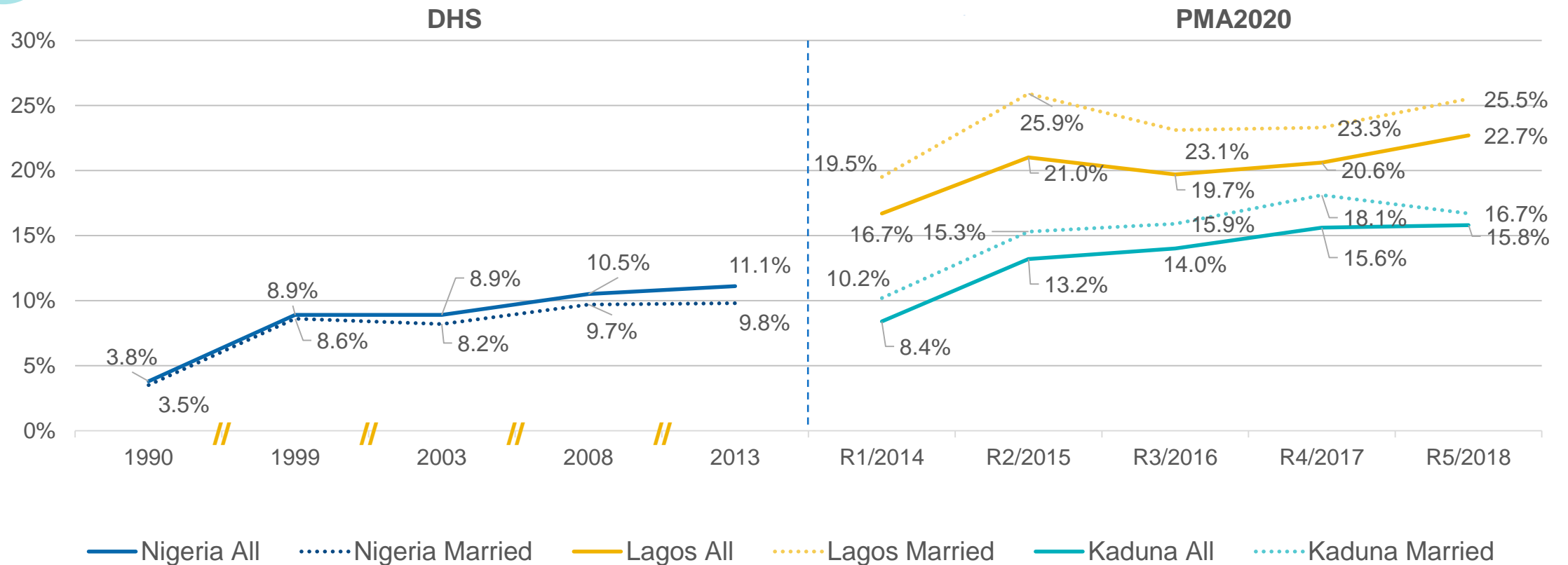


Decreasing

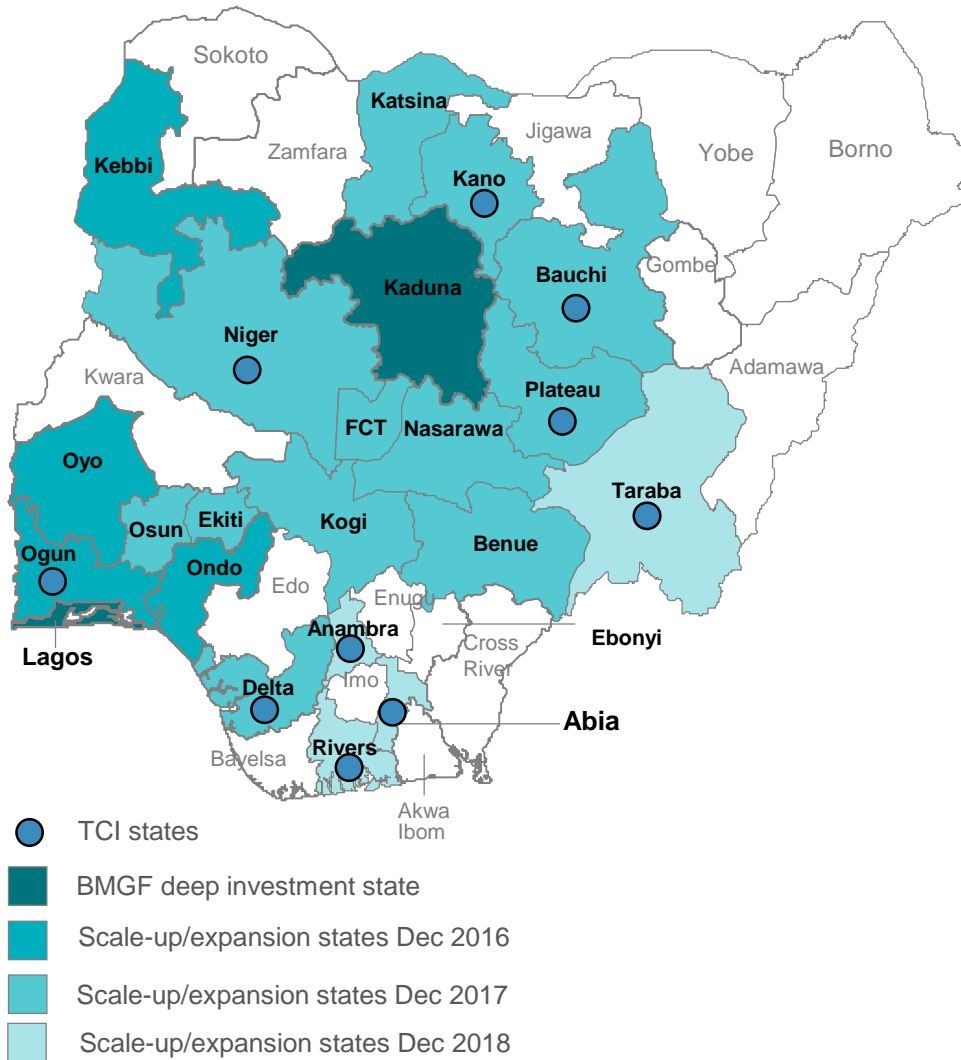
# Summary dashboard: Scale-up & impact

*mCPR generally trending upwards for all women (ages 15-49) in both Kaduna and Lagos but slight decrease among married women in Kaduna in 2018.*

## *mCPR longer-term trends*



# Scale up and BMGF expansion



## Enabling environment



- ▶ AFP, TSU 2.0, & Track20 continue to support CIP development throughout Nigeria
- ▶ Multiple grantees supporting TSP scale-up in various states (AFP, ASG, TSU 2.0 & NURHI2)
- ▶ In September, Nigeria's Essential Medicines List committee approved inclusion of DMPA-SC

## Demand generation



- ▶ NURHI2 strengthening FP messaging on multiple media platforms, including three-part transmedia spot in Oyo

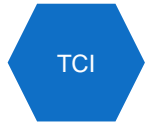
## Scale-up of successful models



- ▶ TCI expanded to 5 new states (Abia, Anambra, Plateau, Rivers and Taraba) leveraging on the successes of the NURHI approach
- ▶ The Nigeria State Health Investment Project in Bauchi State adopted the NURHI-led 72-hour clinic makeover model
- ▶ Track 20 has expanded to support 4 additional states: Delta, Kano, Ogun, and Oyo
- ▶ Multiple grantees involved in planning for the public sector introduction and scale-up of DMPA-SC

# SSM grantee-level findings: Scale-up

Grantee



New activities

2016

- ▶ No data for 2016

2017

- ▶ Resource mobilization and sustainability for TCI supported states
- ▶ Advocacy and marketing for state expansion
- ▶ Technical support & program implementation of NUHRI-proven interventions in states
- ▶ TCI-university roll-out (i.e., ToT, orientation & coaching to consultants)
- ▶ Strategy development for the introduction & scale-up of DMPA-SC

2018

- ▶ No new activities

## Facilitators most cited

16 17 18

Effective advocacy, reputation of TCI global and effectiveness of TCI-U platform, as well as evidence of past successes			
Availability of data, pre-existing supporting systems/ high-impact platforms, and internal & external technical experts			
Demonstrated commitment from state gov'ts to make contribution to the course of TCI implementation			
Availability of TCI on digital media platforms and growing audience interest/abilities in digital platform use			
Good collaborative partnerships with community groups, implementing partners and the private sector			

## Barriers most cited

16 17 18

Lack of IP coordination (e.g., funding transparency, parallel implementation of other FP programs) and competition for resources			
Low percentage of state budget allocations & releases (i.e., no budget line)			
Limited technical capacity/resources in program implementation in-house and at state level			
Competing priorities of state gov't counterparts (e.g., competing priorities with other program areas)			
Limited understanding of the TCI process among states and IPs			



# Scale up: Bottom-up synthesis

## Facilitators most cited

	<i>POs</i>	<i>Grantees</i>
✔	States' interest & funding commitments to TCI implementation	
	Outside donor support for scale-up	
	Good collaborative partnerships and support from community groups, IPs, and family planning champions	
	Effective advocacy, reputation of TCI global and effectiveness of TCI-U platform, as well as evidence of past successes	
	Availability of data, pre-existing supporting systems/ high-impact platforms, and internal & external technical experts	
	Availability of TCI on digital media platforms and growing audience interest/abilities in digital platform use	

## Barriers most cited

✘	Low allocation and release of state FP funds, and no accountability for release	
	Competing priorities and lack of coordination within states and between IPs	
	Limited technical capacity/resources in program implementation in-house and at state level	
	Limited understanding of the TCI process among states and IPs	
	Weak health system infrastructure and data systems	
	Regional variances in state support for family planning	
	Sociocultural barriers such as myths about FP methods	



## Appendix

# The purpose of FP CAPE

*FP CAPE takes a complex systems look at BMGF family planning investment portfolios in Nigeria and Democratic Republic of the Congo towards achieving national mCPR goals.*

## *Mechanisms of action*

A clear **Theory of Change** identifies critical assumptions on drivers of family planning use.

By testing theorized processes, FP CAPE generates evidence how and why each mechanism can achieve sustained change.

## *Context & interaction*

A **portfolio-level evaluation** independently assesses family planning investments in DRC and Nigeria.

By observing how multiple activities work together, rather than focusing on individual grants, FP CAPE detects interactions and synergies between programs.

## *Design features*

A **prospective design** documents change, issues, and learning concurrently with implementation. This allows FP CAPE to test critical assumptions in real time.

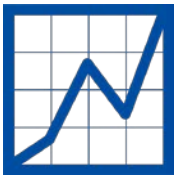
**Realist, theory-based models** define and test theoretical assumptions, use realist evaluation techniques, to adapt portfolio theories of change (ToC) in response to FP CAPE findings.



# FP CAPE evaluation toolkit

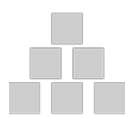
*FP CAPE uses quantitative, qualitative and mixed-methods approaches to consider the complexity inherent in evaluating diverse program activities across different socio-political contexts.*

## Sentinel indicators



- ▶ Select indicators are used to monitor whether expected changes are happening within the portfolio. Sentinel indicators use primarily, but not exclusively, quantitative data.
- ▶ Sentinel indicators are updated every 6 months, depending on the indicator and availability of new data.
- ▶ Changes are tracked across the portfolio over time.

## Bottom-up inquiry process



System support mapping



Program Officer interviews



Grantee interviews



Systematic document review



### Themes of inquiry

- ▶ Activities
- ▶ Facilitating factors
- ▶ Desired changes
- ▶ Proximate indicators
- ▶ Needs
- ▶ Barriers/challenges
- ▶ Cross-grantee coordination
- ▶ Sentinel indicators



Validate or adjust critical assumptions and potentially change our ToC

# Bottom-up inquiry methodology

*FP CAPE synthesized four separate streams of data that comprise the bottom-up inquiry.*



## System support mapping (SSM)

- ▶ Participatory qualitative data collection activity
- ▶ Collect data on factors of implementation and context that influence program success
- ▶ Includes physical map of themes, audio and video recordings of SSM facilitation sessions



## Program officer (PO) interviews

- ▶ Conducted quarterly using a structured interview guide
- ▶ POs identify notable changes and updates to the FP portfolio and environment in their home countries
- ▶ POs are also in a unique position to identify work with private sector entities and innovations in FP



## Systematic document review

- ▶ Review of grantee documentation allows for understanding of established FP infrastructure and policies
- ▶ Looked at grantees documents, including grantee proposals, annual/quarterly progress reports, findings reports, concept notes, newsletters, and other publication on the grantees' websites



## Grantee interviews

- ▶ Annual structured interviews with grantees to identify facilitators and barriers to their FP work in Nigeria
- ▶ Allowed for analysis of how and why expected changes happened

# List of abbreviations

<b>A360</b>	Adolescent360	<b>LARC</b>	Long acting reversible contraceptive
<b>AAFP</b>	Association for the Advancement of Family Planning	<b>LGA</b>	Local government area
<b>AFP</b>	Advance Family Planning	<b>mCPR</b>	Modern contraceptive prevalence rate
<b>ASG</b>	Albright Stonebridge Group	<b>M&amp;E</b>	Monitoring and evaluation
<b>ARFH</b>	Association for Reproductive and Family Health	<b>MEO</b>	Monitoring and Evaluation Officer
<b>BMGF</b>	Bill & Melinda Gates Foundation	<b>MNCH</b>	Maternal, newborn and child health
<b>BSPHCDA</b>	Bauchi State Primary Health Care Development Agency	<b>NAPPMED</b>	Nigerian Association of Patent and Proprietary Medicine Dealers
<b>CCRHS</b>	Centre for Communication and Reproductive Health Services	<b>NDHS</b>	Nigeria Demographic and Health Survey
<b>CHAI</b>	Clinton Health Access Initiative	<b>NHMIS</b>	National Health Management Information System
<b>CHEW</b>	Community health extension worker	<b>NURHI2</b>	Nigerian Urban Reproductive Health Initiative
<b>CIP</b>	Costed Implementation Plan	<b>PACFaH</b>	The Partnership for Advocacy in Child and Family Health
<b>CP</b>	Community pharmacist/pharmacy	<b>PHC</b>	Primary Health Care
<b>CSO</b>	Civil society organization	<b>PMA2020</b>	Performance Monitoring and Accountability 2020
<b>CSR</b>	Corporate social responsibility	<b>PO</b>	Program Officer
<b>DHIS2</b>	District Health Information System 2	<b>POM</b>	Prescription-only medicine
<b>DHS</b>	Demographic and Health Survey	<b>PPFP</b>	Post-partum family planning
<b>DKT</b>	DKT International	<b>PPMV</b>	Proprietary patent medicine vendors
<b>DMPA-SC</b>	Depot-medroxyprogesterone acetate(Sayana® Press)	<b>PSN</b>	Pharmaceutical Society of Nigeria
<b>dRPC</b>	Development Research and Projects Centre	<b>RASuDiN</b>	Resilient & Accelerated Scale-up of DMPA-SC/Self-Injection in Nigeria
<b>EC</b>	Emergency Contraception	<b>RHTWG</b>	Regional Health Technical Working Group
<b>EML</b>	Essential Medicines List	<b>SM</b>	Social mobilization
<b>FMoH</b>	Federal Ministry of Health	<b>SMART</b>	Specific, Measurable, Attainable, Relevant, and Time-bound
<b>FP2020</b>	Family planning 2020	<b>SMoH</b>	State Ministry of Health
<b>FP</b>	Family planning	<b>SOGON</b>	The Society of Gynaecology and Obstetrics of Nigeria
<b>FPBP</b>	Family Planning Blueprint	<b>SP</b>	Sayana® Press
<b>FP CAPE</b>	Family Planning Country Action Process Evaluation	<b>SSM</b>	System Support Mapping
<b>FPDB</b>	Family Planning Dashboard	<b>TA</b>	Technical Assistance
<b>HMIS</b>	Health management information system	<b>TCI</b>	The Challenge Initiative
<b>HSCL</b>	Health Systems Consult Limited	<b>TCI-U</b>	The Challenge Initiative University
<b>IP</b>	Implementing partner(s)	<b>ToC</b>	Theory of Change
<b>IPCC</b>	Interpersonal Counseling and Communication Skills	<b>TSP</b>	Task-shifting/task-sharing policy
<b>IUD</b>	Intrauterine device	<b>TSTS</b>	Task-shifting, task-sharing
<b>LAM</b>	Lactational Amenorrhea Method	<b>TSU</b>	Technical Support Unit
		<b>ToC</b>	Theory of Change
		<b>ToT</b>	Training of trainers
		<b>UNFPA</b>	United Nations Population Fund