



BILL & MELINDA
GATES *foundation*

FAMILY PLANNING

An Overview of Our Strategy

Ann Starrs, Director of Family Planning
March 2021



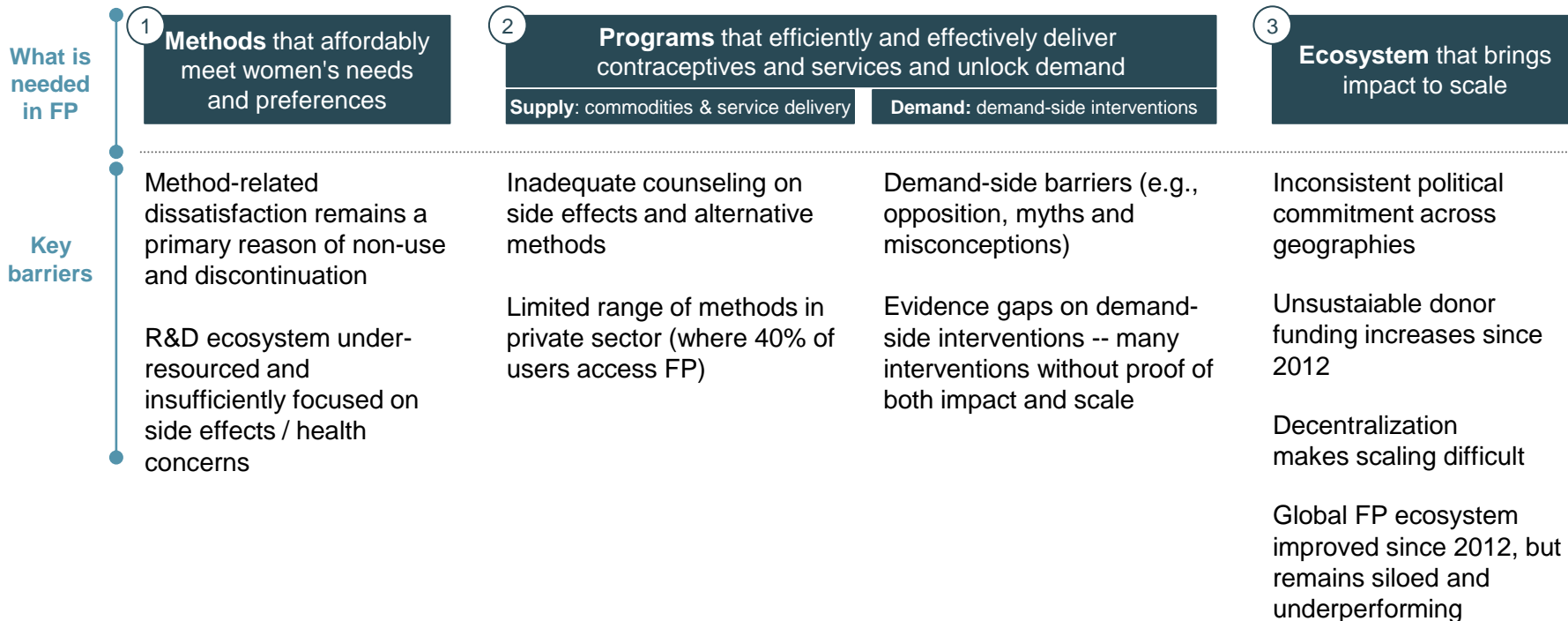
WE'RE WORKING TOWARD A WORLD WHERE:

- **More women and girls** can make **informed decisions** about their contraceptive choices.
- **New and better contraceptive options** respond to the needs of women and girls and **empower them** to take charge of their own health.
- More women and girls can **plan their futures and reach their fullest potential**—bringing us closer to a **more gender-equal world**.



WHAT'S NEEDED – INSIGHTS FROM SITUATION ASSESSMENT

A global review of evidence, exemplar country analysis & a detailed lookback on our work.



OUR GOAL

Accelerate **voluntary use of modern contraception** among women and girls in the world's poorest countries by **increasing and satisfying demand...**

To meet the **needs of more women and girls** as we work to **fulfill the SDGs.**

OUR THEORY OF CHANGE

1

Expand method choice

Develop new methods to meet individual needs and preferences and make new and existing methods available to women and girls through more channels

2

Optimize FP interventions

Create evidence base for the most effective, efficient, and scalable mix of supply and demand interventions to meet the needs and preferences of women and girls in specific contexts

3

Drive impact at scale through levers

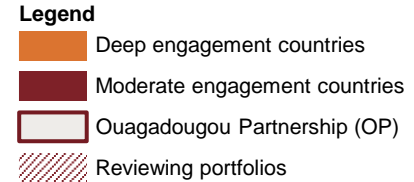
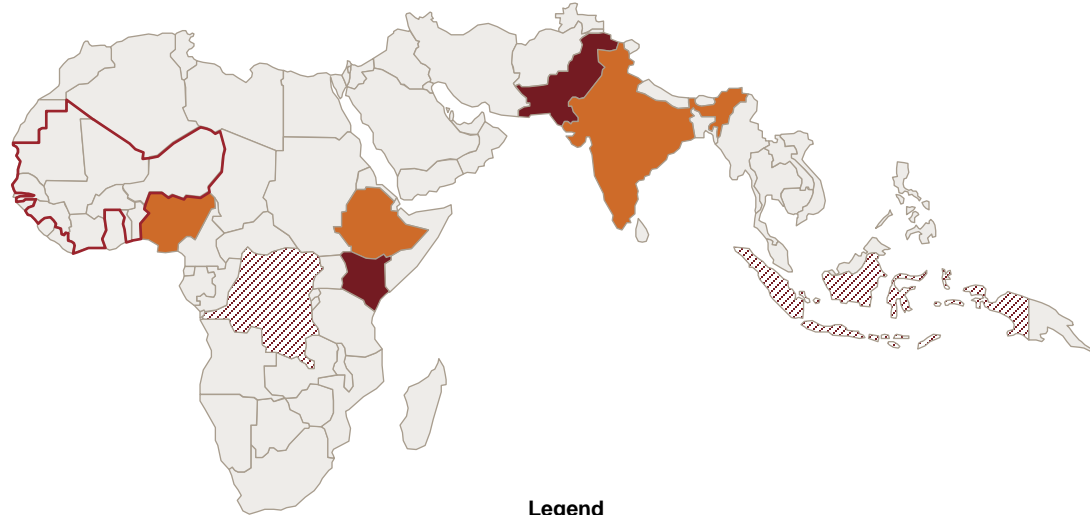
Drive impact nationally, regionally, and globally through transformation of the scaling ecosystem and coordination of scaling levers

STRATEGY PRIORITY COUNTRIES

We have selected **priority countries** where our resources can be catalytic...

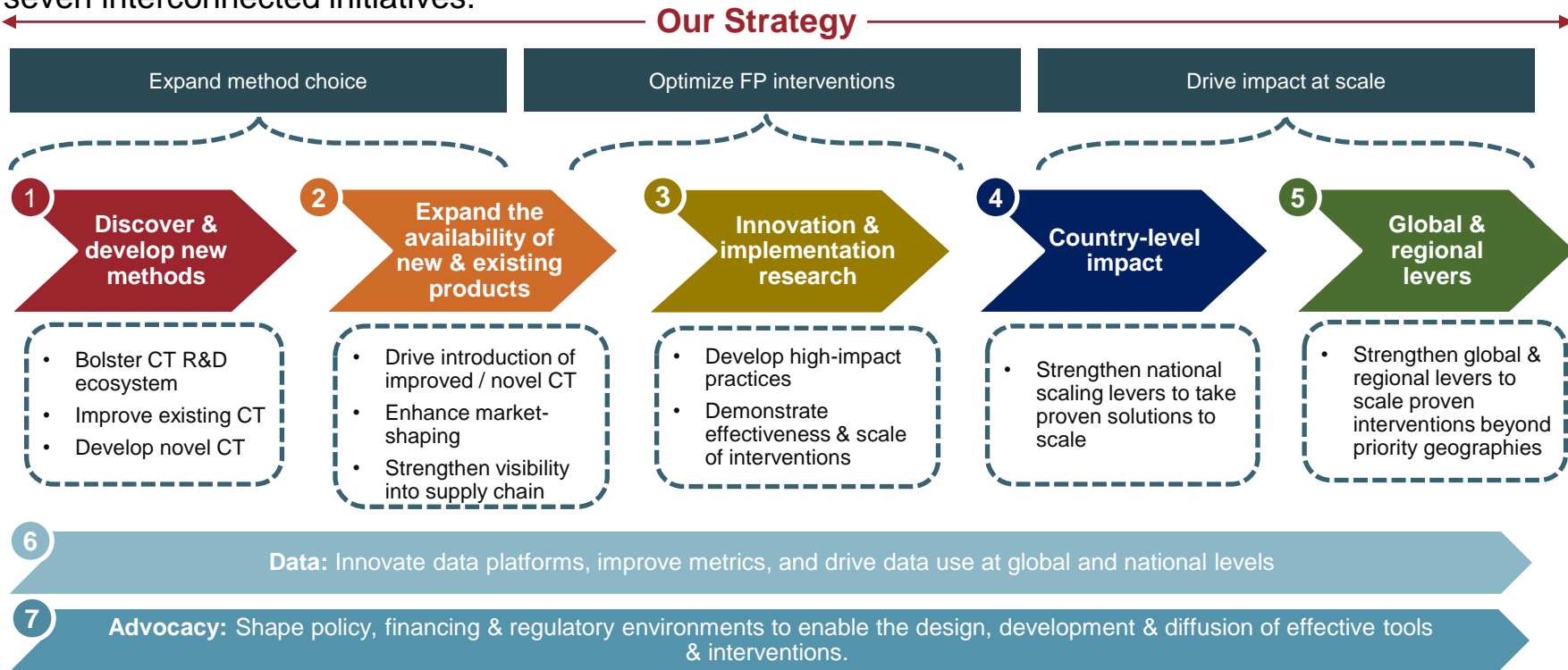
- Deep engagement: (India, Nigeria, Ethiopia)
- Moderate engagement: (Kenya, Pakistan, OP)

...working through global and regional partnerships to **scale proven innovations and practices beyond our priority countries.**



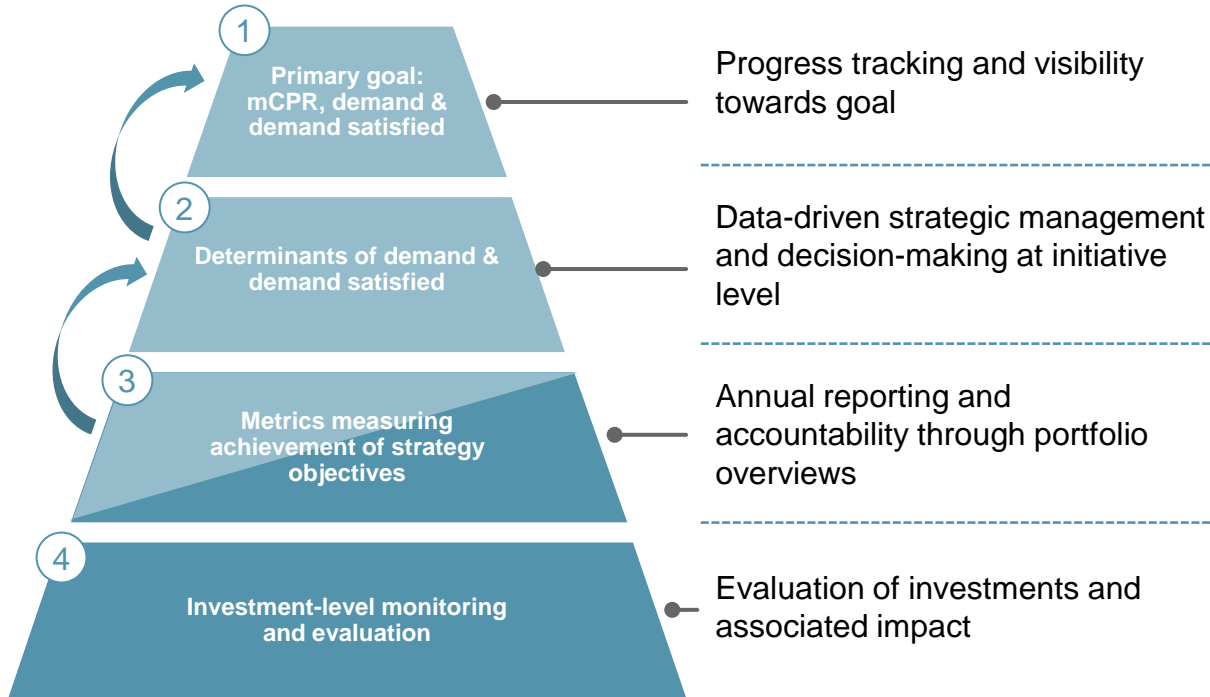
OUR STRATEGY: FROM RESEARCH TO IMPACT

To expand method choice, optimize FP programs and drive impact at scale, our strategy is divided into seven interconnected initiatives.



OUR RESULTS FRAMEWORK

Increasing data visibility and accountability.



■ BMGF directly accountable

■ BMGF indirectly accountable

FAMILY PLANNING RESOURCE ALLOCATION – \$280M/YEAR



To leverage our **unique value-add** to the FP community, we've **allocated resources** based on where they can be **catalytic** in expanding access to family planning.

OUR TEAM STRUCTURE: FP-MNCH-NUTRITION

We're improving coordination and aligning with other teams to leverage foundation expertise and shared learnings to achieve greater impact.

Other BMGF teams we work closely with:

- Program, Advocacy & Communications
- Discovery & Translational Sciences
- Integrated Development
- Innovation Introduction
- Global Delivery Programs



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Lead for FP-MNCH-Nutrition

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OUR WORK IN CONTEXT

Our strategy aims to **leverage our resources** where we're uniquely positioned to bring value and **complement the work of our partners** to make the most difference in women's lives.



■ THE WORK IS
COMPLICATED.

WHY WE DO IT IS NOT.

THANK YOU

